

PURDUE ANIMAL SCIENCES PRESENTS

THE NEXT GENERATION OF ANIMAL MANAGEMENT: AI & BIOSENSORS



ANDREW UDEN

CEO, HERDDOGG

How can AI and biosensors reshape the future of livestock production? This seminar will introduce HerdDogg's innovative tools that give producers greater visibility into animal health, reproduction and welfare to unlock smarter, data-driven decisions on the farm.

Andrew Uden is the CEO of HerdDogg, a data-driven livestock management technology company that uses wearable devices to help cattle producers improve efficiency and profitability. He is a 6th-generation cattle industry veteran with expertise in AgTech, animal health and regenerative agriculture, and he has successfully built and exited several agricultural technology companies.

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**PLEASE REACH OUT TO MARION WELSH
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