Wine Grape Council Meeting
Two-EEs Winery
6808 North U.S. 24 East
Huntington, IN 46750

November 12, 2015
10:00 am – 2:00 pm Eastern Daylight Time

AGENDA

- Welcome (Kim Doty)
- Council members Update (Handout membership list)
- Minutes of April 13, 2015 Council Meeting (Jennifer Lutter and Jerry Fankhauser)
- Financial Update (Marshall Martin)
- Program Updates
  - Viticulture (Bruce Bordelon)
  - Enology (Christian Butzke and Jill Blume)
  - Marketing and Promotion (Jeanette Merritt)
- Lunch

- Strategic Plan Update: Business Planning Extension Education materials (Maria Marshall)
- Indiana Winery and Vineyard Association Update (Jim Butler)
- Plans for the Wine Marketing and Promotion Program (Marshall Martin)
- Council members feedback and observations (Kim Doty)
  - Clarification of the role of the Council and the Association
  - Role of the Council and how to get feedback from the Indiana wine/grape industry
  - How has the role of the Council and Purdue University Wine Grape Team changed and how do we adjust to a growing number of wineries and grape producers, but with flat wine consumption and excise taxes to support our education, research, and marketing and promotion programs?

- Other Items
  - Note: Election of Officers: President, Vice-President, Secretary at Spring 2017 meeting (Council approved a two-year cycle at April 21, 2014 meeting.)
  - Possible dates and locations for Spring 2016 Meeting
  - Travel reimbursement

- Adjourn