Wine Grape Council Meeting

Chateau Thomas Winery
6291 Cambridge Way, Plainfield, IN 46168
April 13, 2015
10:00 am – 2:00 pm Eastern Daylight Time

AGENDA

• Welcome (Mark Easley)
• Council members Update (Handout membership list)
• Minutes of December 1, 2014 Council Meeting (Jerry Fankhauser)
• Financial Update (Marshall Martin)
• Program Updates
  o Enology (Christian Butzke and Jill Blume)
  o Marketing and Promotion (Jeanette Merritt)
  o Viticulture (Bruce Bordelon)
• Lunch

• Policy statement on defining Indiana wineries supported by the Purdue Wine Grape Team (Mark Easley)
• Strategic Plan Update: Business Planning Extension Education materials (Marshall Martin/Jeanette Merritt/Maria Marshall)
• Indiana Winery and Vineyard Association Update (Jim Butler)
• Council members feedback and observations (Mark Easley)
• Election of Officers: President, Vice-President, Secretary (Council approved a two year cycle at April 21, 2014 meeting.)

• Other Items
  o Possible dates and locations for Fall Meeting
  o Travel reimbursement

• Adjourn