Wine Grape Council Meeting

March 30, 2016
10:00 am – 2:00 pm Eastern Time
Tonne Winery
101 West Royerton Road, Suite B
Muncie, IN 47303

AGENDA

- Welcome (Kim Doty)
- Council members Update (Handout membership list)
- Minutes of November 12, 2015 Council Meeting (Jennifer Lutter and Jerry Fankhauser)
- Status and Plans for Vintage Indiana (Brian Farkas)
- Status of Search for the Wine Grape Marketing Extension Specialist (Bruce Bordelon, Search Committee Chair)
- Program Updates
  - Viticulture (Bruce Bordelon)
  - Enology (Christian Butzke and Jill Blume)
- Lunch
- Financial Update (Marshall Martin)
- Indiana Winery and Vineyard Association Update (Dave Schrodt)
- Council members feedback and observations (Kim Doty)
  - Role of the Council and how to best communicate with the Indiana wine/grape industry
  - How has the role of the Council and Purdue University Wine Grape Team changed and how do we adjust to a growing number of wineries and grape producers, but with flat wine consumption and excise taxes to support our education, research, and marketing and promotion programs?
  - Other suggestions?
- Other Items
  - Note: Election of Officers: President, Vice-President, Secretary at Spring 2017 meeting (Council approved a two-year cycle at April 21, 2014 meeting.)
  - Possible dates and locations for Fall 2016 Meeting
  - Travel reimbursement
- Adjourn