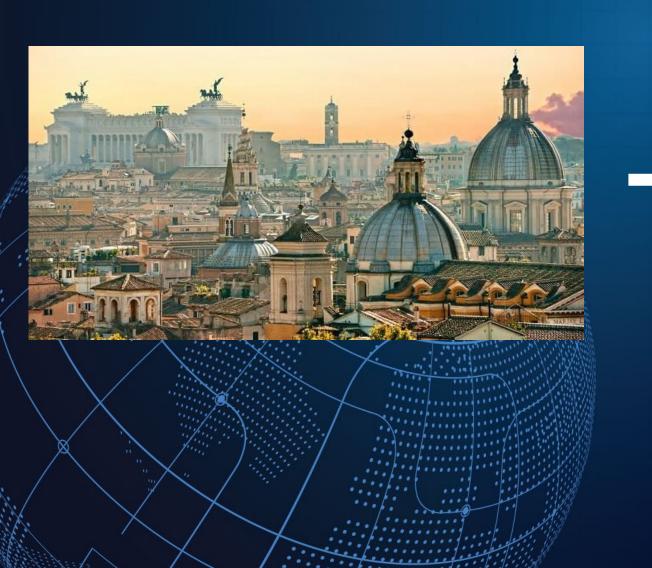
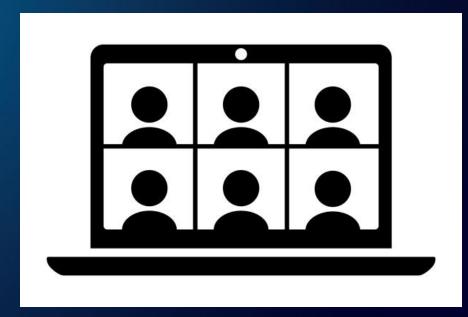
U.S. DEPARTMENT OF AGRICULTURE



Rome...COVID... Plan B





Global Agricultural Innovation Forum

"a series of themed, virtual events designed to create and support high-level agriculture bioscience and innovation dialogue, through which a broad range of stakeholders and audiences can share knowledge, innovations, and opportunities related to agriculture and technology."

Themes

- 1. Farms and farmers of the future
- 2. Innovations in Genetic Improvement of Agricultural Systems
- 3. Innovations in Post-Harvest Management
- 4. Innovations in Information and Communication Technologies
- 5. Innovations in Entrepreneurship, Especially Among Youth
- 6. Innovations in Scaling

Themes

- 1. Farms and farmers of the future
 - a. Opening session
 - b. Efficient in Producing Wholesome Products
 - c. Sustainable and climate-smart
 - d. Enabled with transformational technologies
 - e. Informed and connected to markets

Themes

- 1. Farms and farmers of the future
 - a. Opening session
 - I. Enabled with Transformational Technologies Beth Bechdol
 - II. Productive and Efficient in Producing Wholesome Products
 - Raj Paroda
 - III. Sustainable and Climate-smart Dennis Garrity
 - IV. Informed and Connected to Markets Louise Fox

Partnerships

1. Farms and farmers of the future

- **CropLife Intl**
- 2. Innovations in Genetic Improvement of Agricultural Systems
- 3. Innovations in Post-Harvest Management
- 4. Innovations in Information and Communication Technologies
- 5. Innovations in Entrepreneurship, Especially Among Youth
- 6. Innovations in Scaling

Scaling COP - ARD

Farm Foundation SVG Ventures/Thrive























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College of Agriculture



HEAR

the latest ideas at the leading edge of agricultural innovation



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with innovators and stakeholders with local and global perspectives



BE INSPIRED

by entrepreneurs during the upcoming pitch contest

The Forum was conducted as a series of six virtual events in 2021, each consisting of multiple sessions of presentations, moderated discussions, and Q&A sessions with world-renowned experts. A pitch contest provided an opportunity for entrepreneurs to present their business idea to a panel of judges and compete for prizes.

Participation in the Forum was FREE and open to all who have an interest in the application of agricultural innovations. Each event was recorded and may be viewed in our YouTube playlist.

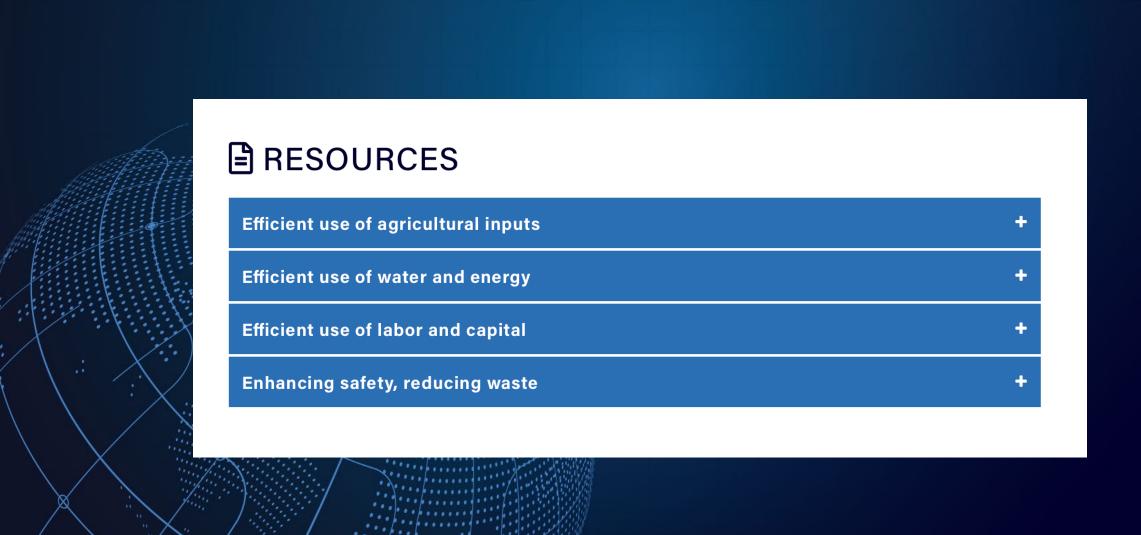




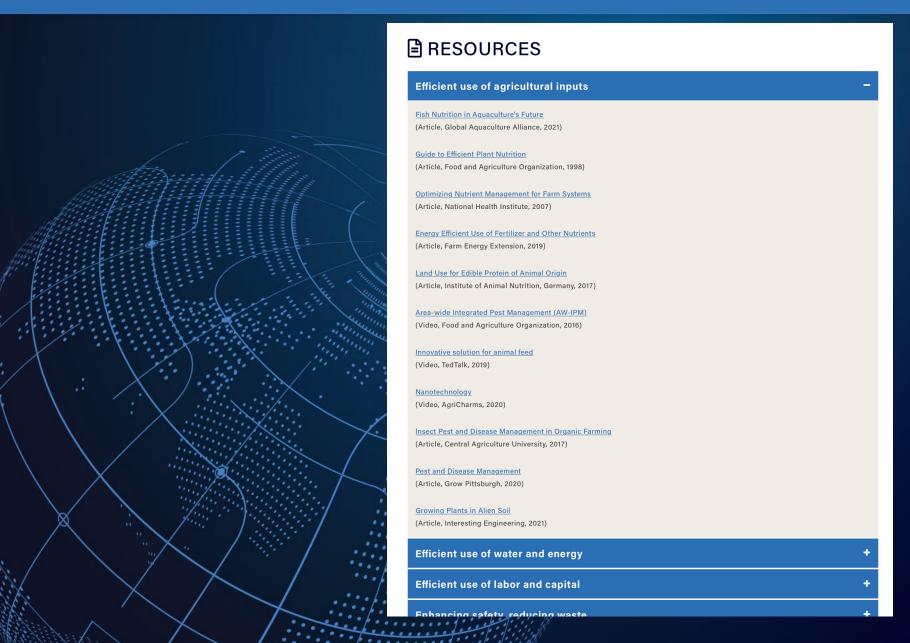




Farms and Farmers of the Future Session 2: Efficient in Producing Wholesome Products



Farms and Farmers of the Future Session 2: Efficient in Producing Wholesome Products







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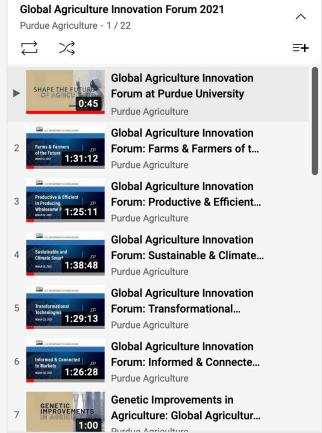












Global Agriculture Innovation Forum at Purdue University

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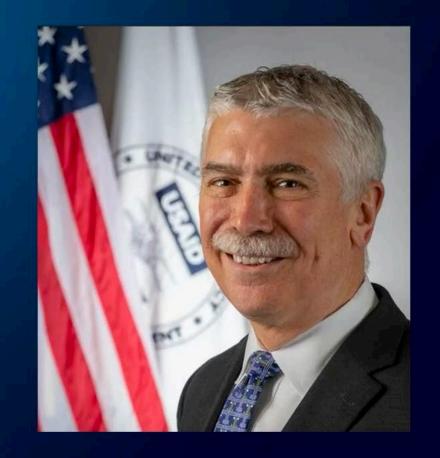
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Dr. Robert Bertram

Chief Scientist, USAID



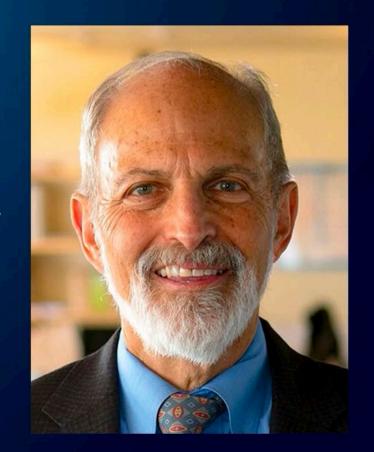
Ms. Ndidi Nwuneli

Co-Founder & Managing Partner, Sahel Consulting:
Agriculture & Nutrition Ltd.



Mr. Larry Cooley

President Emeritus & Senior Advisor, Management Systems International



















A few metrics

- 20 sessions Mar. Dec.
- 101 speakers/moderators
- 2600+ synchronous participants from 126 countries
- 8,000+ views of recordings
- 89% said Forums events had changed their thinking about agricultural innovations

Lessons learned

- Partnership and teamwork
- Keep it focused and on time
- 10 min presentation is about right
- Make it easy for participants and speakers
- Don't get fancy
- Pre-record if possible

Partnership is key

<u>IPIA</u>

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Peter Hirst

Carole Braund

Lonni Kucik

Lynn Cornell

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<u>IТар</u> Ed Dunn Ag Comm

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