Science Communication: Focusing on English Food and Agriculture

An Agricultural Communication Study Abroad Course
Department of Youth Development and Agricultural Education
May 17-31, 2009
Callout October 6 AGAD 127 5-6 pm

This course will engage students in concentrated study of selected prominent English food and agricultural issues and the ways through which mass media communicate with and educate the public about these issues. Of particular interest in the course are the ways in which British media both differ from and resemble American media in their communication of new and/or technical food and agricultural issues, such as foot and mouth disease, obesity, organic food production, local food systems, and BSE.

✓ Prerequisites: Six (6) hours communication or YDAE courses (agcomm)
✓

Visits and activities include:

- DEFRA
- House of Commons and House of the Lords
- Country Land and Business Association
- Soil Association (organic farming)
- Farmers Weekly Publication
- British Broadcasting Corp.
- Traditional and organic farm visits
- Stonehenge
- Bath
- Roman Baths
- Leeds castle
- Tower of London
- London Dungeon

Course Contacts:
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