

Agronomy: Agronomic Business Marketing

<https://ag.purdue.edu/oap/Pages/major.aspx>

Credits	Course number	Course Title	Prerequisites	Credits	Course number	Course Title	Prerequisites
Fall 1st Year				Spring 1st Year			
0.5	AGR 10100	Introduction to the College of Agriculture and Purdue University		3	AGEC 20300	Introductory Microeconomics for Food and Agribusiness or core economics selective	
0.5	AGR 11300	Introduction to Agronomy Academic Programs		4	BIOL 11100 or BTNY 11000	Fundamentals of Biology II or Introduction to Plant Science	BIOL 11000
4	BIOL 11000	Fundamentals of Biology I		3	CHM 11200	General Chemistry	CHM 11100
3	CHM 11100	General Chemistry		4	ENGL 10600	First-Year Composition	
3	MA 15910 or MA 16010	Introduction to Calculus or Applied Calculus I	ALEKS 60+ or ALEKS 75+	3	-----	Agronomy Selective	
3	-----	Agronomy Crops Selective					
14				17			
Fall 2nd Year				Spring 2nd Year			
3	AGRY 25500	Soil Science	CHM 11200	3	AGRY 36500	Soil Fertility	AGRY 25500
1	AGRY 39800	Agronomy Seminar		3	STAT 30100	Elementary Statistical Methods	
3	BTNY 30100	Introductory Plant Pathology	BTNY 11000	3	-----	Agricultural Economics Selective	
4	CHM 25700	Organic Chemistry	CHM 11200	3	-----	Agronomy Selective (Science, Technology, and Society)	
3	COM 11400 or COM 21700	Fundamentals of Speech or Science Writing and Presentation		3	-----	Ecology Selective	
14				15			
Fall 3rd Year				Spring 3rd Year			
2	ENTM 20600	General Entomology		3	AGEC 33100	Principles of Selling in Agricultural Business	
1	ENTM 20700	General Entomology Laboratory	pre/co: ENTM 20600	3	AGRY 32000	Genetics	BIOL 11100
4	-----	Additional Math or Science Selectives		3	BTNY 30400	Introductory Weed Science	BTNY 11000 or BIOL 11100
3	-----	Agricultural Economics or Management Selective		4	-----	Additional Math or Science Selectives	
3	-----	Humanities or Social Science Selective		3	-----	Written or Oral Communication Selective	
3	-----	Elective					
16				16			
Fall 4th Year				Spring 4th Year			
1	AGRY 49800	Agronomy Senior Seminar		3	AGEC 32700 or MGMT 32300	Principles of Food and Agribusiness Marketing or Introduction to Market Analysis	AGEC 330
3	-----	Agricultural Economics Selective		3	ENGL 42000	Business Writing	
3	-----	UCC Humanities Selective		6	-----	Agricultural Economics, Consumer Science and Retailing, Horticulture, or OLS Selective	
3	-----	Humanities or Social Science Selective		3	-----	Electives	
3	-----	Humanities or Social Science Selective (30000+ level)					
13				15			

120 semester credits required for Bachelor of Science degree.
2.0 GPA required for Bachelor of Science degree.

The highlighted course is considered critical; timely progress toward the degree depends upon steady progress through each course in the plan of study, but this course, in particular, should be completed by the semester indicated.

Consultation with an advisor may result in an altered plan customized for an individual student.

Official and complete prerequisite lists are in the course catalog; the incomplete listing presented here regards this program and course sequencing.

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120 credits required for graduation

Credits	Course number	Course Title
Departmental/Program Major Courses (114 credits)		
Required Major Courses (11 credits)		
_____ 3	AGRY 25500	Soil Science
_____ 1	AGRY 39800	Agronomy Seminar
_____ 3	AGRY 36500	Soil Fertility
_____ 3	AGRY 32000	Genetics
_____ 1	AGRY 49800	Agronomy Senior Seminar
<u>Other Departmental /Program Course Requirements (103 credits) (See Agronomy Advising Resources)</u>		
_____ 3	AGEC 20300	Economics Selective (satisfies Human Culture Behavioral/Social Science for core)
	AGEC 32700 or	
_____ 3	MGMT 32300	Principles of Food and Agribusiness Marketing or Introduction to Market Analysis*
_____ 3	AGEC 33100	Principles of Selling in Agricultural Business
_____ 0.5	AGR 10100	Introduction to the College of Agriculture and Purdue University
_____ 0.5	AGR 11300	Introduction to Agronomy Academic Programs
_____ 4	BIOL 11000	Fundamentals of Biology I
	BIOL 11100 or	
_____ 4	BTNY 11000	Fundamentals of Biology II or Introduction to Plant Science
_____ 3	BTNY 30100	Introductory Plant Pathology
_____ 3	BTNY 30400	Introductory Weed Science
_____ 3	CHM 11100	General Chemistry (satisfies Science Selective for core)
_____ 3	CHM 11200	General Chemistry (satisfies Science Selective for core)
_____ 4	CHM 25700	Organic Chemistry
_____ 3	ENGL 42000	Business Writing
_____ 2	ENTM 20600	General Entomology
_____ 1	ENTM 20700	General Entomology Laboratory
	MA 15910 or MA	Introduction to Calculus or Applied Calculus I (satisfies Quantitative Reasoning Selective
_____ 3	16010	for core)
_____ 3	STAT 30100	Elementary Statistical Methods (satisfies Information Literacy Selective for core)
_____ 3	-----	Agronomy Crops Selective
_____ 3	-----	Agronomy Selective (Science, Technology, & Society)
_____ 3	-----	Agronomy Selective
_____ 3	-----	Ecology Selective
_____ 6	-----	Agricultural Economics Selective
_____ 3	-----	Agricultural Economics or Management Selective
_____ 6	-----	Agricultural Economics, Consumer Science and Retailing, Horticulture, or OLS Selective
_____ 8	-----	Additional Math or Science Selective
_____ 3	-----	UCC Humanities Selective (satisfies Human Cultures Humanities for core)
_____ 3	-----	Humanities or Social Science Selective
_____ 3	-----	Humanities or Social Science Selective
_____ 3	-----	Humanities or Social Science Selective (30000+ level)
_____ 4	ENGL 10600	First-Year Composition (satisfies Written Communication for core)
_____ 3	COM 11400 or	Fundamentals of Speech Communication or Science Writing and Presentation (satisfies
_____ 3	COM 21700	Oral Communication for core)
_____ 3	-----	Written or Oral Communications Selective
Electives (6 credits)		
_____ 6	-----	Elective

University Core Requirements:

Human Cultures Humanities:	_____	Science, Technology, and Society:	_____
Human Cultures Behavioral/Social Science:	_____	Written Communication:	_____
Information Literacy:	_____	Oral Communication:	_____
Science #1:	_____	Quantitative Reasoning:	_____
Science #2:	_____		

120 semester credits required for Bachelor of Science degree.
2.0 GPA required for Bachelor of Science degree.

College of Agriculture & University Level Requirements:

2.0 GPA required for Bachelor of Science degree.

32 Upper division credits taken from Purdue

9 credits International Understanding: _____

3 credits Multicultural Awareness: _____

9 credits of Hum and/or Social Sciences outside the College of Agriculture: _____