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<th>Credits</th>
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<th>Course Title</th>
<th>Prerequisites</th>
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<td>Spreadsheet Use in Agricultural Business</td>
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<td>AGEC 21700</td>
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<td>AGEC 20300</td>
<td>Introductory Microeconomic for Food Agribusiness</td>
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<td>COM 11400 or COM 21700</td>
<td>Fundamentals of Speech or Science Writing and Presentation</td>
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<td>Introduction to the College of Agriculture and Purdue University</td>
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<td>ALEKS 60+ or ALEKS 75+</td>
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Fall 2nd Year | Spring 2nd Year

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<th>Prerequisites</th>
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<tbody>
<tr>
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<td>AGEC 22000</td>
<td>Economics of Agricultural Markets</td>
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<td>AGEC 33000</td>
<td>Management Methods for Agricultural Business</td>
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<td>AGEC 29800</td>
<td>Sophomore Seminar</td>
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<td>CHM 11200</td>
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<td>General Chemistry</td>
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<td>MGMT 20000/20010</td>
<td>Introductory Accounting</td>
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<td>STAT 30100</td>
<td>Elementary Statistical Methods</td>
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Fall 3rd Year | Spring 3rd Year

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<th>Course Title</th>
<th>Prerequisites</th>
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<th>Course Title</th>
<th>Prerequisites</th>
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<tbody>
<tr>
<td>3</td>
<td>AGEC 32700</td>
<td>Principles of Food and Agribusiness Marketing</td>
<td>AGEC 33000</td>
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<td>3</td>
<td>AGEC 33100</td>
<td>Principles of Selling in Agricultural Business</td>
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<td>Food and Agribusiness management Selective</td>
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<tr>
<td>3</td>
<td>AGEC 35200 or AGEC 45100</td>
<td>Quantitative Techniques for Firm Decision Making or Applied Econometrics</td>
<td>STAT 30100</td>
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<td>Math/Science Selective</td>
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<td>AGEC 42400</td>
<td>Financial Management of Agricultural Business</td>
<td>MGMT 20000 or MGMT 20010</td>
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Fall 4th Year | Spring 4th Year

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<tbody>
<tr>
<td>3</td>
<td>AGEC 42700</td>
<td>Advanced Agribusiness Marketing Economics Selective</td>
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<td>AGEC 42900</td>
<td>Agribusiness Marketing Workshop</td>
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<td>Agricultural Economics Selective</td>
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<td>Food and Agribusiness Management Selective</td>
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<td>Humanities or Social Science Selective (30000+level)</td>
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</table>

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120 semester credits required for Bachelor of Science degree.
2.0 GPA required for Bachelor of Science degree.

The highlighted course is considered critical; timely progress toward the degree depends upon steady progress through each course in the plan of study, but this course, in particular, should be completed by the semester indicated.

Consultation with an advisor may result in an altered plan customized for an individual student.

Official and complete prerequisite lists are in the course catalog; the incomplete listing presented here regards this program and course sequencing.
## Agribusiness: Agricultural Marketing

https://ag.purdue.edu/oap/Pages/major.aspx

120 credits required for graduation

<table>
<thead>
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</table>

**Departmental/Program Major Courses (103 credits)**

### Required Major Courses (32 credits)

1. AGEC 20200  
   Spreadsheet Use in Agricultural Business
2. AGEC 20300  
   Introductory Microeconomics for Food and Agribusiness
3. AGEC 21700  
   Economics
4. AGEC 22000  
   Economics of Agricultural Markets
5. AGEC 29800  
   Sophomore Seminar
6. AGEC 32700  
   Principles of Food and Agribusiness Marketing
7. AGEC 33000  
   Management Methods for Agricultural Business
8. AGEC 33100  
   Principles of Selling in Agricultural Business
9. AGEC 35200 or AGEC 45100  
   Quantitative Techniques for Firm Decision Making/Applied Econometrics
10. AGEC 42400  
    Financial Management of Agricultural Business
11. AGEC 42700  
    Advanced Agribusiness Marketing
12. AGEC 42900  
    Agribusiness Marketing Workshop

### Major Selectives (6 credits) (See Advising Resources)

1. AGEC Selective
2. AGEC Selective

### Other Departmental/Program Course Requirements (65 credits) (See Advising Resources)

1. AGR 10100  
   Introduction to the College of Agriculture and Purdue University
2. AGR 11200  
   Introduction to Agricultural Economics Programs
3. CHM 11100  
   General Chemistry (satisfies Science #1 for core)
4. CHM 11200  
   General Chemistry (satisfies Science #2 for core)
5. 16010  
   Introduction to Calculus or Applied Calculus I (satisfies Quantitative Reasoning for core)
6. MGMT 20000 or MGMT 20010  
   Introductory Accounting
7. STAT 30100  
   Elementary Statistical Methods (satisfies Information Literacy for core)
8. Biological Science Selective
9. Biological Science Selective
10. Mathematics or Science Selective
11. Food and Agribusiness Management Selective
12. Food and Agribusiness Management Selective
13. Food and Agribusiness Management Selective
14. UCC STS Selective (satisfies Science, Technology & Society Selective for core)
15. Economics Selective
16. UCC Humanities Selective (satisfies Human Cultures Humanities for core)
17. Humanities or Social Science Selective
18. Humanities or Social Science Selective
19. Humanities or Social Science Selective (30000+ level)
20. ENGL 10600  
    First-Year Composition (satisfies Written Communication for core)
21. COM 11400 or COM 21700  
    Fundamentals of Speech Communication (satisfies Oral Communication for core) or Science Writing and Presentation
22. Written or Oral Communications Selective
23. Written or Oral Communications Selective

### Electives (17 credits)

17. Elective

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### University Core Requirements:

- Human Cultures Humanities:
- Human Cultures Behavioral/Social Science:
- Information Literacy:
- Science #1:
- Science #2:
- Science, Technology, and Society:
- Written Communication:
- Oral Communication:
- Quantitative Reasoning:

120 semester credits required for Bachelor of Science degree.
2.0 GPA required for Bachelor of Science degree.

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### College of Agriculture & University Level Requirements:

- 2.0 GPA required for Bachelor of Science degree.
- 32 Upper division credits taken from Purdue
- 9 credits International Understanding:
- 3 credits Multicultural Awareness:
- 12 credits of Hum and/or Social Sciences outside the College of Agriculture: