Technical Sales Intern
Anuvia Plant Nutrients

Summary:
Intern as part of a growing sales team that is driving growth through the introduction of new enhanced efficiency fertilizer products designed to drive grower ROI, improve soil health, and reduce the environmental footprint of production agriculture. Anuvia Plant Nutrients, an ag tech startup, manufactures multi-nutrient enhanced efficiency fertilizer complete with carbon and organic matter from recycled organic material.

Position:
As a Technical Sales Intern, you will be a member of Anuvia Plant Nutrient’s sales team and responsible for the day-to-day monitoring and marketing of Anuvia’s Next Gen Farm Trials that showcase the future technologies Anuvia will introduce to the market. Key responsibilities include the following.

- Monitor assigned Next Gen Farm Trials on a regular schedule using various tools and techniques to collect performance data to be used for marketing, promotion, and educational purposes.
- Conduct, with support from Anuvia’s Technical Sales Reps, grower and retailer tours of the farm trials for the purpose of promotion and education.
- Learn the Anuvia Sales Process, build relationships with assigned retail customers, and interact with the Anuvia Sales Team to get the full experience of being a member of an ag tech start up on the move.
- Support the overall professional appearance of the Next Gen Farm Trials through regular maintenance, field signs, and other marketing tactics as necessary.

Minimum Requirements:
- Freshman, Sophomore or Junior pursuing a degree in an agricultural related field
- Effective communication skills
- Ability to work as part of a team towards mutual goals and self-directed to manage projects

Preferred Qualifications:
- Entrepreneurial mindset with the creative zeal and energy to grow your own business with support from the managing supervisor and Anuvia functional groups
- Strong agricultural background

Benefits:
- Salary
- Expense account and company vehicle provided

Instructions for Applying:
- Email a resume to agtechtalent@anuvianutrients.com
- Anuvia is looking to retain approximately ten Technical Sales Interns across the United States. Internship to start in May and conclude in August
- This position requires a background check and drug screen.