

Marketing & Digital Communications Intern Position

Geswein Farm & Land Realty is seeking candidates from Purdue University to apply for an internship position to assist with our Marketing and Digital Communications efforts.

Applicants should have a love of agriculture, land, and the great outdoors. Possess a willingness to learn in an environment that welcomes innovation and creativity. We operate in a 'bring your dog to work' environment.

Key Responsibilities:

- Develop content (write, edit, & produce) for website(s) in the form of blog posts related to agriculture, agricultural economics, real estate/land values, our local farming community, women in agriculture, etc.
- Assist with the design, development, and delivery of marketing materials: postcards, brochures, fliers, letters, video, social media, e-newsletter, etc.
- Create, Edit, & Maintain marketing calendar and monitor the delivery of content
- Drive awareness and excitement of our company through digital mediums to clients, investors, and community members – help grow social media following.
- Represent Geswein Farm & Land appropriately within the community
- Assist in the coordination & execution of special events
- Assist brokers & administrative staff with variety of tasks related to marketing/PR
- Creativity, Adaptability, and Reliability are a must
- Make recommendations & implement new ideas for marketing / PR

Requirements:

- Proficiency in Microsoft Office, Adobe Photoshop and/or InDesign, Adobe Acrobat
- Ability to manage time effectively and operate independently
- Strong writing skills
- Reliable transportation
- Salesforce experience is a plus

Send Resume to Johnny Klemme johnny@edgeswein.com

#yourlandman @yourlandman