

Marketing Intern - Owensboro, KY

Indiana Packers Corporation (IPC) is a fully integrated retail, foodservice and private label producer of fresh and processed meats based in Delphi, Indiana. Since the start of operations in 1991, we have experienced rapid growth from a single pork processing company into a multi-plant diversified producer of fresh and processed meats, with locations throughout America's Heartland and revenues of approximately \$1.5B. We are best known for our national brand Kentucky Legend (the best-selling boneless ham brand in the United States) as well as several well-known regional brands, including Indiana Kitchen, Fischer's, Field, Mickelberry's, Kentuckian Gold, and Scott Pete. We have additional processing facilities in Frankfort, Indiana; Holland, Michigan; and Owensboro, Kentucky.

Specialty Foods Group LLC a division of Indiana Packers Corp is currently seeking a Marketing Intern for Summer 2021 to support the functions of the Owensboro, KY Marketing team. This is a paid internship. The ideal candidate has a strong passion for marketing and public relations industry with a keen attention to detail and is an outgoing and hardworking individual. This internship will provide significant hands-on insight into a fast-paced role, as well as invaluable learning about the marketing industry.

Core Responsibilities:

- Provide support with all marketing administrative needs
- Provide support for all PR-related events
- Assisting our clients by gaining and retaining customers
- Developing strong leadership and interpersonal skills
- Assist with managing on-site production and execution
- Meeting and making a connection with customers, asking questions, and listening to customer needs, then giving options and advice on meeting those needs.
- Draft pitches, actively conduct outreach and engage with clients
- Participate in team and department brainstorms
- All other duties as assigned Knowledge, Skills and Attributes:
- Understanding and appreciation for Marketing
- Commitment to working well in a team
- Outstanding written and verbal communication skills
- Extremely detail oriented with strong organizational skills
- Strong ability to multi-task and "roll with the punches"
- Exudes a positive, personable attitude coupled with an outgoing personality
- Strong proficiency in Microsoft office (specifically Word, Excel, PowerPoint, Outlook)
- Ability to take direction but can confidently work autonomously

Marketing Intern Requirements:

- Current enrolled in a fully accredited College or University
- In good academic standing with a GPA of 3.0 or higher
- Prefer a major in Marketing, Business, Agricultural Economics or related

EOE including disability and veteran



Accounting Intern - Delphi, IN

Indiana Packers Corporation (IPC) is a fully integrated retail, foodservice and private label producer of fresh and processed meats based in Delphi, Indiana. Since the start of operations in 1991, we have experienced rapid growth from a single pork processing company into a multi-plant diversified producer of fresh and processed meats, with locations throughout America's Heartland and revenues of approximately \$1.5B. We are best known for our national brand Kentucky Legend (the best-selling boneless ham brand in the United States) as well as several well-known regional brands, including Indiana Kitchen, Fischer's, Field, Mickelberry's, Kentuckian Gold, and Scott Pete. We have additional processing facilities in Frankfort, Indiana; Holland, Michigan; and Owensboro, Kentucky.

What will an Accounting Intern Do?

Indiana Packers Corporation is looking for a motivated Accounting Intern with a basic understanding of GAAP and financial principles and terms who is ready for an immersive, real-world experience. Under the supervision of our staff, the Accounting Intern can expect to participate in the preparation of journal entries and financial reports, analyze actual financial data, learn more about bookkeeping software, and assist with other accounting activities. You should be a motivated team player who can maintain efficiency and accuracy when multitasking.

To be a strong candidate for an Accounting Internship, you should possess an understanding of accounting and financial principles and a positive attitude. You should be collaborative, trustworthy, receptive to feedback, and eager to learn.

Accounting Intern Responsibilities:

- Shadowing members of the accounting department as they perform their duties.
- Assisting with research, filing, data entry, and recording and maintaining accurate and complete financial records.
- Preparing financial reports, such as balance sheets and income statements, invoices, and other documents.
- Working with bookkeeping software.
- Handling sensitive or confidential information with honesty and integrity.
- Learning how to work as part of the accounting team to compile and analyze data, track information, and support the company or clients.
- Taking on additional tasks or projects to learn more about accounting and office operations.

Accounting Intern Requirements:

- Must be a recent graduate or actively working towards a bachelor's or master's in accounting.
- Satisfactory completion of introductory accounting courses and a basic understanding of accounting and financial principles.
- Some companies may require a GPA of 3.0 or higher.
- Aptitude for math, proficiency with computers.
- Strong verbal and written communication skills.
- High level of efficiency, accuracy, and responsibility.
- Motivation and a strong desire to take on new challenges and learn as much as possible.

EOE including disability and Veteran



Sales Intern – Delphi, IN

Indiana Packers Corporation (IPC) is a fully integrated retail, foodservice and private label producer of fresh and processed meats based in Delphi, Indiana. Since the start of operations in 1991, we have experienced rapid growth from a single pork processing company into a multi-plant diversified producer of fresh and processed meats, with locations throughout America's Heartland and revenues of approximately \$1.5B. We are best known for our national brand Kentucky Legend (the best-selling boneless ham brand in the United States) as well as several well-known regional brands, including Indiana Kitchen, Fischer's, Field, Mickelberry's, Kentuckian Gold, and Scott Pete. We have additional processing facilities in Frankfort, Indiana; Holland, Michigan; and Owensboro, Kentucky.

Indiana Packers Corp (Delphi, IN) is currently searching for a committed, deadline-driven Sales Intern to join our excellent Sales team. The Sales Intern will complete all tasks assigned by the Manager, which may include conducting market research, identifying business opportunities, managing email campaigns, generating sales leads, making cold calls, participating in meetings, and assisting the Sales department wherever possible. You should be able to take instruction, but also work unsupervised when required.

What will Sales Do?

To be successful as a Sales Intern, you should be willing to learn as much about the company as possible and be able to spot opportunities that have been overlooked by others. Outstanding Sales Interns are problem solvers who know the value of building lasting, professional relationships with clients.

Core Responsibilities:

- Working closely with the Manager or assigned staff member and completing all allocated tasks.
- Conducting desktop research or gathering information through surveys or by speaking to clients and staff.
- Attending and participating in meetings, workshops, events, and exhibitions.
- Liaising with clients, vendors, and suppliers on behalf of the company's managers.
- Updating documents and sales records.
- Reviewing sales performance against sales targets.
- Identifying potential weaknesses and offering improvement suggestions.
- Keeping a log of everything learned and delivering presentations to staff and other stakeholders.
- In collaboration with other Delphi Interns prepare and present a capstone project-compiling all the takeaway from the internship experience
- Start compiling and drafting the curriculum for a Fresh Pork sales training manual
- Assist with getting specification sheets updated and creating a new customer packet/overview of items.

Sales Intern Requirements:

- Currently pursuing a bachelor's degree in Sales, Agriculture or similar from an accredited 4-year college or university
- Driver's license may be required.
- Strong self-motivation.
- Ability to work alone or as part of a team.
- Proficiency in a foreign language would be a plus
- Ability to remain calm in fast-paced environments
- Superb interpersonal skills.

Indiana Packers is EOE, including Disability/Veteran



Quality Assurance – Delphi, IN

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What will a Quality Assurance Intern do?

An intern will perform the daily fun job functions consistent with a full-time Quality Assurance Technician at Indiana Packers. They will perform actual full-time QA job functions while working inside one of America's premier pork processing facilities. In addition, the intern will need to have an open-mind and be willing to perform other tasks and or projects that support our Quality Assurance function.

Core Responsibilities

- Complete primal and sub-primal quality control audits
- Perform monitoring and verification tasks prescribed in HACCP and SSOP plans
- Complete other QA inspections including but not limited to: boneless meat inspections, ambient and product temperature monitoring, inspection of packaging materials, animal handling audits, process and procedural verification, and finished processed product audits

Qualifications

- Full-time college student, majoring in an agricultural related field at a regionally accredited university
- Must have completed their freshman year at a college or university
- Must be able to work in cold (around 35 degrees) or ambient (whatever it is outside) temperatures

Skills You Should Possess

- Excellent organizational and interpersonal skills
- Strong work ethic and willingness to execute duties consistent with a full-time QA technician position with high quality results
- Ability to complete job tasks with minimal supervision
- Ability to operate a PC equipped with MS Office Software

Note This Position Description is not all-inclusive because we simply cannot list everything an intern will do!

EOE including disability and veteran



FAQ's

1. Are Internships with Indiana Packers Paid?
 - a. Yes! All interns are paid a competitive hourly rate.
2. Does Indiana Packers offer housing assistance?
 - a. Each Intern receives an allowance added to their hourly rate to assist with housing expenses.
3. How long does an Internship with Indiana Packers last?
 - a. Most intern assignments will last from Mid-Late May until Mid-August
4. How do I apply to "Run with The Pack"?
 - a. You can apply now by visiting this link: <https://indianapackerscorp.com/employment/>
 - b. Click on Join Our Team
 - c. Click on Opportunities for College Students

If you have questions, please call, text or email:

C.E. Bembry

Talent Acquisition Manager

Indiana Packers Corporation

765-413-6361 (call or text)

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"We are challenged with a fierce urgency of now" – Dr Martin Luther King Jr

