Indiana Pork Promotions and Engagement Intern

Job Description
Indiana Pork Producers Association is seeking an aspiring individual to fill the role of the Promotion and Engagement Intern for the summer of 2022. Indiana Pork is a non-profit organization that is responsible for promoting pork consumption to Indiana consumers, educating the public on pork production practices, encouraging youth to explore career opportunities in the pork industry, and supporting pork producers in their business. This position will be mostly virtual; however, will require office hours located in Indianapolis, Indiana. Weekly virtual meetings will take place with supervisor(s).

Job responsibilities

- **Consumer Communications**
  - Manage all consumer social media channels to promote pork consumption
  - Compose consumer newsletters including pork cut descriptions and new pork recipes
  - Video production on pork cooking temperatures and recipes

- **Young Professionals Conference**
  - Assist with communications pre-conference and follow-up surveys
  - Manage check-ins and communications amongst attendees
  - Help with all on-site activities as needed throughout the conference

- **Indiana State Fair Skillathon**
  - Compose pork production questions for different age level quizzes
  - Promote competition on youth social media channels

- **Certified Indiana Bred**
  - Assist with check-in at the Indiana State Fair
  - Assist with incoming online advanced entries
  - Assist in result calculation and award dispersal

- **Indiana State Fair Pork Tents**
  - Promote the pork tents on consumer social media
  - Interact with customers inside the tents to educate on modern pork production
o National Pork Board
   o Complete a summer research project for National Pork Board along with other state pork association interns
o Industry Job Shadowing
   o Interact with pork industry professionals and learn more about different career opportunities in the industry
     ▪ Opportunity will be based on current COVID-19 restrictions
o Attend Indiana county fairs to interact with producers in pork tents
  ▪ Opportunity will be based on current COVID-19 restrictions

Job Requirements
• Pursing a degree in the agriculture field
• Swine industry experience is preferred
• Must be available to work the first three weekends of the Indiana State Fair
• Willing to work in a team environment
• Self-driven and motivated to complete tasks on time
• Must be able to lift 50 lbs.

Interested applicants should submit a current resume, cover letter, and a list of three professional references by December 6, 2021 to Jeanette Merritt at jmerritt@inpork.org.