Indiana Pork – 2020 Summer Internship

Job Description:
Indiana Pork is a farmer-led organization that is responsible for investing Indiana’s pork checkoff funds for the state of Indiana. The checkoff organization represents Indiana’s 3,000 hog farmers.

Indiana Pork is seeking qualified candidates to work as a summer intern. This position will be 40 hours per week from mid-May to the end of the Indiana State Fair. For the duration of the Indiana State Fair, the intern must be available and willing to work weekends and some evenings. The internship is based at Indiana Pork’s office on the northeast side of Indianapolis. Special allowances for students showing pigs at livestock show (i.e. The Exposition, National Junior Summer Spectacular, etc.) will be considered.

This is a full-time, paid internship opportunity. Intern will receive an hourly wage of $15. Applicants must have completed their sophomore year in college, demonstrate strong writing and interpersonal skills, be willing to take on any project, and be willing to work in a fast-paced environment. Applicant should possess comprehensive knowledge of the pork industry and social media channels.

Job Responsibilities
Responsibilities include, but are not limited, to:

- Consumer media relations
  - Promote pork products to Indiana consumers on proper cooking temperatures, recipes, and pork cuts.
- Social media promotion for the Indiana State Fair
  - Manage Indiana Pork social media during the summer
  - Create social media content
- Producer interaction
  - Attending contract grower meetings
  - Volunteering at county pork producer booths
  - Traveling to county fairs
  - Composing Producer Newsletters
- Youth
  - Compose the Skillathon competition for the Indiana State Fair.
  - Create social media content.
- Indiana State Fair Pork Tents
  - Willing to interact with customers during a portion of the day
  - Willing to fill in where needed in the pork tents during the Indiana State Fair

Job Qualifications
All majors are eligible to apply. Applicants should possess strong written and verbal communications. Applications must have a valid driver’s license and be willing to travel in-state. Applications should be able to lift up to 40 pounds.
**How to Apply**

Interested applicants should email a cover letter and resume to Stephanie Morris at sjmorris@inpork.org by November 15, 2019. Applicants will be contacted by phone or email if selected for an interview.

**Job Posting Dates**

October 1 – November 15, 2019