Description

The Purdue Wine Grape Team is a collaboration between the Purdue University Departments of Food Science and Horticulture & Landscape Architecture, and the Indiana Wine Grape Council. We serve Indiana’s vintners and growers by providing expertise on viticulture (grape growing), enology (wine making), and marketing. Our goal is to propel the Indiana winegrape industry into world-class competitiveness.

Duties and Responsibilities

- Help maintain Indiana Wines social media sites (10%)
- Construct bi-monthly newsletter to Indiana Wines industry (5%)
- Assist in event planning of Vintage Indiana (35%)
- Export marketing material for the Indy International Wine Competition (15%)
- Create new extension program material (15%)
- Design new Indiana Wines marketing graphics (20%)

Eligibility Criteria

Requirements for the position include status as a Purdue sophomore, junior or senior level college student in communications, marketing, food science or other agriculture related discipline. A strong grade point average, evidence of initiative, ability to work independently; and commitment to the Indiana Wine industry.

Purdue University Wine Grape Team is seeking one candidate for a summer student worker position. Dates are as followed: May 15th- August 8th. Start dates and work hours are flexible and project specific. Some weeks will be light hours, others more intensive.

***Interested individuals may send an email to vino@purdue.edu, call 765-496-3842, or stop by room 1243.