

## **2022 LaPorte County Agricultural Association Summer Intern**

**Start Date:** May 16, 2022 through August 12, 2022

**Hours:** Can be flexible based on the needs of the Fair Office.

**This is a paid internship position.**

### **Job Responsibilities:**

- Assist clients coming into the Fair Office
- Answer phone calls to help clients
- Manage the LaPorte Fair email account
- Assist in soliciting sponsors for fair week
- Manage the Fair's social media accounts (Facebook and Instagram)
  - Must post a minimum of three times per day during fair week
- Assist with tasks as needed in order to get a better understanding of how the Fair runs

**Project:** This position will have a research portion. Throughout the internship, the intern will make observations to allow them to come up with a presentation to the Board of Directors at the end of the internship. This will include some marketing or advertising changes that the intern deems appropriate and important for the development of the LaPorte County Fair. What we would like to know:

1. What marketing and advertising techniques that were used during the 2022 LaPorte County Fair did you feel were successful and unsuccessful?
2. What techniques should be implemented in the future in order to reach a larger audience and have a more successful marketing and advertising campaign.

**All interested parties should send a cover letter and a resume to [laportefair@gmail.com](mailto:laportefair@gmail.com) by November 15, 2021.**

The La Porte County Agricultural Association is an equal opportunity employer and is committed to providing equal opportunity employment regardless of age, color, sex, disability, national origin, race, religion, veteran status, or other status or characteristic protected by local, state, or federal laws or regulations.

The LaPorte County Agricultural Association  
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