Valent U.S.A. LLC
Job Opportunity
MARKETING COMMUNICATIONS (Temporary Assignment)
SUMMER INTERNSHIP – JOB # 2018-1077 (Education)

Valent U.S.A LLC, a wholly owned subsidiary of Sumitomo Chemical Company, Limited, engages in the development, registration, sales and marketing of integrated technological solutions for crop production and pest management that deliver value for our customers and stakeholders. A leading crop protection firm serving the agricultural and non-crop products markets in North America, Valent products help growers produce safe and abundant food and fiber crops, and horticultural professionals improve the quality of life for their customers. The corporate motto, Products That Work, From People Who Care®, describes the company's business philosophy. Valent seeks out and provides customers with innovative and effective solutions to their production challenges. Our vision is to be the best company delivering integrated solutions of biorational and traditional crop protection solutions to our customers. Valent is dedicated to creating a world that is healthier and more comfortable, and that has a sustainable abundance of quality, affordable food, helping crops to be the ultimate renewable resource. We are currently searching for a summer intern to work with our Marketing Communications department, based in Washington, New York, Michigan or California.

Description of Job:
The Marketing Education Platform internship is designed to provide in-depth experience for qualified teachers or students intending to pursue an educational position, preferably in agriculture/science. The intern will be responsible for creating an education platform (curriculum) for crop portfolio solutions and demonstrate the method for apples (tree fruit) for Valent U.S.A. LLC. Interns will begin by learning about the crop customers, Valent’s crop portfolio strategy and key deliverables for the education platform. The project will partner with the journalism intern, with a focus on story-telling to complement and create content for the education platform. Travel will be required within the apple growing regions (Washington, Michigan, New York) and also travel to discuss education platform approach with two commercial units in Fresno, California and Raleigh, North Carolina. Interns will be mentored by the Valent Marketing Specialty Segment team and interaction with Sustainable Solutions and Asset Management Teams. The internship will culminate an education seminar for the apple education platform and a presentation that recommends “how to” use the platform model and story-telling to educate in other crops.

Upon completion of the internship, students will be exposed to the following core competencies of Marketing, Education and Journalism:

- Customer Inquiry, listening to understand different learning styles and executing best learning techniques to convey stories that resonate
- Research and Analysis
- Brand and Market Planning
- Tools and Methods for Education
- Collaboration, Team-building
- Integration of story-telling in teaching
- Project Management
- Public Speaking and Presenting

Candidate Qualifications
Valent seeks a high school teacher or a recent graduate working on teaching credential or rising junior or senior, with a minimum 3.0 GPA, who is currently attending an accredited college or university and is pursuing a degree in agriculture/science with a focus on education/teaching. Qualified candidates will be highly motivated, team-oriented and resourceful, with a desire to learn. Candidates must demonstrate past leadership experience in previous jobs or in school or community-related activities.

Sumitomo Chemical Company, a 20 billion dollar business, includes over 100 subsidiaries and affiliates operating in five business sectors - petrochemicals and plastics, IT-related chemicals, pharmaceuticals, energy & functional materials and health & crop sciences - and supplies a broad range of products for global markets. Sumitomo Chemical was thus founded as a company that sought to solve environmental problems while at the same time aiming to contribute to the development of agriculture. Sumitomo Chemical Company conducts research & development to invent new chemistry in agricultural chemicals and new applications of existing chemicals and functional fertilizers in order to provide productive and environmentally friendly crop protection agents and labor-reducing farm technologies. www.sumitomo-chem.co.jp/english/ir/index.html.
To Apply: