CCSE Marketing Internship

Summer 2022 Internship dates:  
June 10, 2022, through August 5, 2022

Fall 2022 Internship dates:  
August 22, 2022, through December 9, 2022

ABOUT THE MARKETING INTERNSHIP

This is a semester long internship. You can choose to apply for Summer or Fall, or both semesters on the same application. The Center for C-SPAN Scholarship & Engagement (CCSE) Internship Program helps further develop the professionalism, talents, skills and education of our interns. CCSE Interns build career-ready skills and establish a portfolio of experience through a variety of projects.

JOB DESCRIPTION

As a CCSE Marketing Intern, you will utilize and increase your understanding of strategic communication and the graphic design process, develop video research knowledge using the C-SPAN Video Library, expand visual design experience, and improve your understanding of multimedia communication. You will also have the unique opportunity to interact with nationally-known journalists, politicians, authors, and academics.

Marketing Interns are paid $11 per hour and work 15 hours each week.

DUTIES

- Assist with programs that encourage the use of the C-SPAN Video Library
- Record and edit photographs, videos, and audio of CCSE events and programs
- Develop multimedia promotional material including graphics and videos for CCSE events and programs such as the CCSE Undergraduate Research Competition, CCSE Research Conference, CCSE Internship program, Pizza & Politics Hot Topics, CCSE Conversation with Brian Lamb, Boilers Go To Washington DC, and the CCSE Podcast Competition
- Work with audio/visual technology for online and in-person events
- Take part in student outreach opportunities

IMPORTANT APPLICATION INFORMATION

- You must be a full-time undergraduate student with coursework or practical experience in multimedia production and an interest in politics and political communication
- You must be able to work 15 hours per week for the duration of the internship

APPLICATION REQUIREMENTS

You must submit the following to: bit.ly/CCSEMarketingInternship

- Completed Online Application
- Resume
- Cover letter
- Portfolio of work with:
  - photo / graphic design work
  - social media content creation
  - marketing materials (flyers, brochures, etc.)

Application Deadline: April 8, 2022
Interviews via Zoom begin April 18, 2022

Questions:
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