

# Virtual PK-12 Webinar

<https://purdue-edu.zoom.us/j/97272986664>

This webinar will highlight effective pre-recruitment strategies to broaden CoA youth engagement partnerships and exposure to PK-12 audiences. Marketing and communication strategies will be discussed to increase communication and connection between key internal and external partners (PK-12 Strategic Initiative #2—Teaching & Learning).

# Pre-Recruitment Strategies for Reaching Broader PK-12 Audiences

Nov 11<sup>th</sup>, 2021  
12-1 PM



**Alex Pettigrew**

Extension Educator with Marion County



**Jeff Sanson**

Executive Director of the IN Council for Economic Education and a leader in PK-12 outreach/engagement for the Dept of Agricultural Economics



**Andrea Lutz**

Assistant Director of Academic Programs and Undergraduate Recruitment

Check out our website!

<https://ag.purdue.edu/PK12/Pages/default.aspx>

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Meeting ID: 972 7298 6664

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