Innovations in Agriculture:
Scaling Up to Reach Millions

LAUNCH OF THE SCALE UP SOURCEBOOK

Why don’t more improved agricultural technologies go to scale in low-income countries? What have we learned about approaches that work? What can we do to link promising innovations with the right partners, markets, and financial resources?

Wednesday, April 10, 2019
Launch and panel discussion 3-5 PM. Reception 5-6 PM.
National Press Club, 529 14th Street NW, Washington DC 20045

RSVP REQUIRED BY MARCH 22, 2019

PLEASE NOTE
Space is limited and this invitation is non-transferable.

Please contact Julie Howard jhowardfoodsec@gmail.com if you would like to send a representative. We will try to accommodate these requests as space allows.

The National Press Club requires guests use a barcode for entrance. The barcode will be sent to confirmed guests a few days before April 10. You must bring the barcode (on your phone or printed) to gain entrance to the event.
Program

Welcome
Suzanne Nielsen – 150th Anniversary Professor and Professor, Department of Food Science, Purdue University
Jerry Shively – Faculty Fellow for Global Affairs and Professor, Department of Agricultural Economics, Purdue University

Launch of the Scaling Sourcebook
Martin Fregene – Director of Agriculture and Agro-Industry, African Development Bank

Presentation
Changing drivers: moving from donor-driven projects to private sector-driven impact at scale
Larry Cooley, President Emeritus, Management Systems International

Panel discussion
What have we learned? What must we do differently to facilitate technology adoption, agricultural investment and inclusive impact at scale?
Moderated by Julie Howard – Senior Adviser (Non-resident), Center for Strategic and International Studies

PANELISTS
Mina Nedelcovych – CEO, AfricaGlobal Schaffer
Ian Barker – Head of Agricultural Partnerships, Syngenta Foundation
Katie Naeve – Senior Impact and Partnership Manager, Root Capital
Shaun Ferris – Director of Agriculture and Livelihoods, Catholic Relief Services
Katrin Kuhlmann – President and Founder, New Markets Lab

Q and A

Closing Remarks
Beth Dunford – Assistant to the Administrator, Bureau for Food Security, USAID
Gilbert Houngbo – President, International Fund for Agricultural Development (invited)

Reception