Innovations in Agriculture:
Scaling Up to Reach Millions

LAUNCH OF THE SCALE UP SOURCEBOOK

Why don’t more improved agricultural technologies go to scale in low-income countries? What have we learned about approaches that work? What can we do to link promising innovations with the right partners, markets, and financial resources?

Wednesday, April 10, 2019
Launch and panel discussion 3-5 PM. Reception 5-6 PM.
National Press Club, 529 14th Street NW, Washington DC 20045

Space is limited. Please RSVP by March 15, 2019 at purdue.ag/rsvp-sourcebook
For more information contact: Julie Howard, jhowardfoodsec@gmail.com.

Speakers will include:

- Scale Up Sourcebook co-authors Larry Cooley, President Emeritus, Management Systems International, and Julie Howard, Senior Adviser (non-resident), Center for Strategic and International Studies
- Martin Fregene, Director of Agriculture and Agro-Industry, African Development Bank
- Beth Dunford, Assistant to the Administrator, Bureau for Food Security, United States Agency for International Development