Many promising agricultural technologies have been developed that could impact millions of lives if taken to scale. Why aren’t these technologies reaching more farmers?

Following on a major Scale Up Conference held at Purdue University September 25-27, the speakers will discuss what we are learning about approaches that work, key challenges, and the way forward to scale up impact in agriculture.

Program

Welcome
Suzanne Nielsen
Professor, Co-Chair of Scale Up Conference, Purdue University

Overview
Julie Howard
Non-resident Senior Adviser, Center for Strategic & International Studies

Opening Remarks
Akinwumi Adesina
President, African Development Bank, 2017 World Food Prize Laureate

Interview
Larry Cooley
President Emeritus of Management Systems International; Curator of Global Community of Practice on Scaling Up Development Outcomes

Closing Remarks
Robert Bertram
Chief Scientist, Bureau for Food Security, USAID

Panel Discussion
MODERATOR
Simon Winter
Executive Director, Syngenta Foundation

PANELISTS
Jennifer Billings
Agriculture Development Leader, Corteva Agriscience™

Betty Bugusu
Director, FTF Food Processing Innovation Lab, Purdue University

Mark Huisenga
Senior Program Manager, Bureau for Food Security, Market & Partnership Innovations Office, USAID

Tim Prewitt
Chief Executive Officer, International Development Enterprises (iDE)
Akinwumi Ayodeji Adesina
President – African Development Bank

Akinwumi Ayodeji Adesina, the 2017 World Food Prize laureate, was awarded an honorary doctorate in 2015 from Purdue University, where he earned master’s (1985) and doctoral (1988) degrees in agricultural economics. In 2015, Adesina was elected president of the African Development Bank Group. Forbes magazine named him African Person of the Year in 2013.

Robert Bertram
Chief Scientist – Bureau for Food Security USAID

Rob Bertram is the Chief Scientist in USAID’s Bureau for Food Security and a key adviser on a range of technical and program issues to advance global food security and nutrition. He leads USAID’s evidence-based efforts to advance research, technology and implementation in support of the U.S. government’s global hunger and food security initiative, Feed the Future.

Jennifer Billings
Agriculture Development Leader – Corteva Agriscience, Agriculture Division of DowDuPont

Jennifer Billings is developing and executing Corteva’s commitment to addressing the challenges of technology adoption and innovation in developing markets, with the goal of improving productivity for growers in developing countries. Previously, Billings was the Senior Agriculture Advisor in the USAID Latin America and Caribbean Bureau. She lived for 10 years in Nepal, Jerusalem and Afghanistan.

Betty Bugusu
Director, Feed the Future Innovation Lab for Food Processing and Post-harvest Handling – Purdue University

Betty Bugusu became the Managing Director of the International Food Technology Center, Purdue University, in August 2010. She currently directs the Purdue-led Feed the Future Innovation Lab for Food Processing and Post-Harvest Handling. Previously, she was a Research Scientist at the Institute of Food Technologists and a Program Associate for SUSTAIN, a nonprofit organization.

Larry Cooley
President Emeritus – Management Systems International (MSI); Curator of Global Community of Practice on Scaling Up

Larry Cooley is Founder and President Emeritus of MSI, a Tetra Tech company. For 11 years he directed the multi-country Implementing Policy Change program. He has supported more than 100 scaling efforts and was the scaling advisor to the MacArthur Foundation’s 100&Change competition. He is founder and curator, with Johannes Linn, of the Global Community of Practice on Scaling Development Outcomes.

Julie Howard
Non-resident Senior Adviser – Center for Strategic and International Studies

Julie Howard is an independent consultant focusing on agricultural development, youth employment, and sub-Saharan Africa. She serves as Senior Adviser (Non-resident) at the Center for Strategic and International Studies and as a Board member for the World Vegetable Center. From 2011-2014, she was Senior Adviser to the USAID Administrator for Agricultural Research, Extension and Education and Chief Scientist in the Bureau for Food Security.

Mark Huisenga
Senior Program Manager, Bureau for Food Security, Market & Partnership Innovations Office – USAID

Mark Huisenga is an agricultural specialist with many years of experience in grain, fertilizer and seed value chains in Africa, Asia, Europe and the Americas. At USAID he is responsible for commercialization and scaling of new technologies, and he manages the Partnership for Inclusive Agricultural Transformation in Africa, an alliance between the Bill & Melinda Gates Foundation, Rockefeller Foundation, and Alliance for a Green Revolution in Africa.

Tim Prewitt
Chief Executive Officer – International Development Enterprises (iDE)

Tim Prewitt is the CEO of International Development Enterprises, a global organization — 1,200 staff in 14 countries — committed to leveraging the power of business to fight poverty. Prior to joining iDE, Tim worked in Nigeria, China, Afghanistan, Romania, and East Timor, working with farmers, agriculture and food production companies, and governments to increase farmer income and farm yields.

Simon Winter
Executive Director – Syngenta Foundation for Sustainable Agriculture

Simon Winter became Executive Director of the Syngenta Foundation in September 2017. Previously, he served as TechnoServe’s Senior Vice President, Development, and led regional operations in sub-Saharan Africa. From 2015 to 2017, Simon was a Senior Fellow of the Mossavar-Rahmani Center at the Harvard Kennedy School of Government. He chairs the board of ACRE, and is a board member of Root Capital.

Carolyn Woo
Emeritus President & CEO – Catholic Relief Services; Distinguished President’s Fellow for Global Development – Purdue University

From 2012 to 2016, Carolyn Yauyan Woo was President & CEO of Catholic Relief Services. She serves in an advisory capacity as the Distinguished President’s Fellow for Global Development at Purdue University. The May/June 2013 issue of Foreign Policy called her one of the planet’s 500 most powerful people and one of 33 in the category of “a force for good.”