Spring Fest 2015
February 13th Deadline Fact Sheet

Promotional Flier Info

Description: The Spring Fest Flier is a 4-color flier that is distributed to K-12 students in the seven surrounding counties and mailed to many other interested groups throughout Indiana. It is also distributed in PDF format.

The flier is meant to provide basic event information (time, dates, location, and participants) and to drive people to the website for more information. Approximately 50,000 are distributed each year.

Examples include:
- See the 2014 flier as an example

Other Notes:
An email will be sent in March soliciting help with delivery of the fliers. We need to take them to schools in the seven surrounding counties. Deliveries will take place after Spring Break.

Tents

Description: Spring Fest activities take place largely in tents located on the Memorial Mall, Ag Mall, near the College of Veterinary Medicine and along State Street. We have agreed to a multi-year contract through Lafayette Tent and Awning.

Examples include: Prices for 2015
- Dept. of Entomology Tent 45’ x 110’ $2,859
- College of HHS/Boiler Barnyard 45’ x 90’ $1,903
- Used to be Brick Bowl 30’ x 90’ $1,215
- Food Science/Forestry 30’ x 60’ $810
- AGAD Tent 30’ x 50’ $675
- College of Science 20’ x 40’ $517
- Ag Econ 20’ x 30’ $450
- Information Tent/FNR 20’ x 20’ $366
- Vet School Food tent 15’ x 45’ $526
- Purdue Galleries 15’ x 20’ $330
- School of Management 12’ x 12’ $218

Submission information: Please submit your tent(s) request on the web form by the above deadline.