Spring Fest
Fundraising 2015 Fact Sheet

Deadline: February 13th, 2015 - Participation
March 4th, 2015 – Specific food and items being sold, prices included.

Description: Many student organizations choose to sell items at Spring Fest as their fundraiser. Below are some examples and guidelines to make your fundraising successful. Remember, in order to sell something, you must have an educational component to your activity as well.

Examples include:

- Food
- Drinks
- Midway-style games for prizes
- Pictures with famous alumni
- Face Painting
- T-shirts (official Spring Fest t-shirts are sold by the Ag Communicators of Tomorrow)
- Silent Auctions

Submission information:

- Anyone interested in raising money during Spring Fest must submit their activity or intent to sell food by March 4th.
  Ideas submitted after the deadline above will not be allowed to charge for participation.
- Specific items for sale and prices need to be reported on the March 4th form.
  - We try to be sure that similar items are selling for similar prices, so we may have to ask for price modifications shortly after all items have been submitted. Sizes, quantities, etc. will be taken into consideration when modifications are suggested. We also try to minimize the duplication of items being sold at Spring Fest.
- While Student organizations are permitted to sell, give away, or utilize name-brand products at Spring Fest, they are discouraged from exclusively promoting any one particular corporation.

Guidelines:

Raffles and games of chance are NOT permissible fundraisers (By Indiana Gaming Law)
All canned or bottled beverages must be Coca-Cola Products. This includes:

- Coke, Diet Coke, Sprite
- All bottled water must be Dasani brand
- Juices must be Minute Maid
- Milk, coffee, and powdered drink mixes do not apply to this rule

Commercial exhibitors and vendors are prohibited. The only exception to this is if the sponsoring department or student organization is receiving 100% of the sales made at Spring Fest and if the items being sold are appropriate for the venue/event. For example, it would be appropriate to sell t-shirts or hats with an educational message, but would not be appropriate to sell name-brand shoes or purses. If there is any question, it is up to the Spring Fest coordinators discretion.

Those exhibitors who would like to provide popcorn to their guests may do so with the following guidelines.

- If the amount of a serving is less than 3 ounces, popcorn may be given for free.
- If the amount of a serving is 3 ounces or more, popcorn may be sold for no less than $0.50.

**Prices for common items 2015**

- Hamburger $3.00
- Hot Dog $2.00
- Cheeseburger $3.50
- Chips $0.75
- Bottled Water $1.50
- Soda cans $1.00
- Soda bottles $1.50
- Coffee/Hot Chocolate $0.75