Spring Fest 2016
February 25th Deadline
Fact Sheet

Promotional Flier Info

Description: The Spring Fest Flier is a 4-color flier that is distributed to K-12 students in the seven surrounding counties and mailed to many other interested groups throughout Indiana. It is also distributed in PDF format.

The flier is meant to provide basic event information (time, dates, location, and participants) and to drive people to the website for more information. Approximately 50,000 are distributed each year.

Examples include:
- See the 2015 flier as an example

Other Notes:
An email will be sent in March soliciting help with delivery of the fliers. We need to take them to schools in the seven surrounding counties. Deliveries will take place after Spring Break.

Tents

Description: Spring Fest activities take place largely in tents located on the Memorial Mall, Ag Mall, near the College of Veterinary Medicine and along State Street. We have agreed to a multi-year contract through Lafayette Tent and Awning.

Examples include: Prices for 2016
- Dept. of Entomology Tent 45’ x 110’ $2,859
- College of HHS/Boiler Barnyard 45’ x 90’ $1,903
- Used to be Brick Bowl 30’ x 90’ $1,215
- Food Science/Forestry 30’ x 60’ $810
- AGAD Tent 30’ x 50’ $675
- College of Science 20’ x 40’ $517
- Ag Econ 20’ x 30’ $450
- Information Tent/FNR 20’ x 20’ $366
- Purdue Galleries 15’ x 20’ $330
- School of Management 12’ x 12’ $218

Submission information:
Please submit your tent(s) request on the web form by the above deadline.
Program/Web
Description: The program format will be the same as last year (a one-page, 11x17 document with timed activities, a large, descriptive map, and a stamp area on the back.) The extensive descriptions will only be made available online. There is no word limit to your description for the web.

If you choose to participate in the stamp block on the back of the program, it is your responsibility to provide a stamp or sticker. Many visitors like to collect stamps from the different Spring Fest sites. There is no prize for collecting stamps.

Examples include:

45th Annual School of Veterinary Medicine
Open House — Vet-For-A-Day
Saturday Activities Only

Kick-off the day with a parade at 9:30 a.m. See live animal spay/neuter demonstrations, exotic animals, a falconer, 4-H veterinary science displays, a petting zoo, equine treadmill demonstrations, a fistulated cow, the Vet Olympics, and special lectures, such as Dr. Linklater’s presentation “First Aid for the Dog and Cat Lover.” Tour the facility and catch informative sessions on admissions for veterinary medicine and technology programs. Don’t forget the souvenirs and good food.


Department of Biological Sciences — Inside Lilly Hall Foyer
Saturday and Sunday Activities

Visit Lilly Hall for a hands-on tidal pool with sea urchins, starfish, and sand dollars; observe chicken and sea urchin embryos; explore the behavior of mantis shrimp and weakly electric fish; and come for a chance to have an electrocardiogram.

Submission information:
Complete the form with activity descriptions and urls to be linked for web as well as activities happening at specific times to be listed in the program no later than February 25th, 2016.