June 15, 2018

**Why am I getting this letter?**

Enclosed is your July Cattle Survey. Please complete the questionnaire at your earliest convenience. Your information is important as producers deal with production and marketing challenges. We need your help to ensure cattle farmers are well represented.

The July Cattle Surveys furnish critical information needed to make reliable cattle and dairy estimates. These estimates provide you, the producer, with current information for making informed marketing decisions during the coming months. Farm organizations and agri-business firms will also use these statistics to provide better services to you.

If we do not hear from you by Saturday, June 30, 2018, we may attempt to contact you to arrange an interview.

The results of this survey will be kept confidential and will be available in aggregate form only, ensuring that no individual operation or producer can be identified, as required by federal law. We will publish the survey findings in the Cattle report, to be released Friday, July 20, 2018.

Thank you for participating and for your support of our programs and U.S. agriculture. If you have any questions, please feel free to contact us at 1-800-453-7501.

Sincerely,

Marlo D. Johnson
Director, Great Lakes Regional Field Office

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**What should I do next?**

Complete your survey in one of the following ways:

**Online** at [www.agcounts.usda.gov](http://www.agcounts.usda.gov) beginning on Friday, June 22, 2018. *Online reporting is fast, cost-effective, and secure.* All you need is the 17-digit survey code on the enclosed form to begin.

**By mail or fax.** Complete the survey questionnaire and mail it back in the return envelope provided or fax it to (855) 270-2709.