



February 6, 2025

You should have recently received your **2024 Tenure, Ownership, and Transition of Agricultural Land (TOTAL) Survey**. **Thank you if you have already responded. If not, there is still time.**

Your information is important, as it will ensure that U.S. Department of Agriculture data accurately represent America's farmers and ranchers. If we do not receive your completed survey, a USDA representative will call you to schedule an interview. The interview can take over an hour; it can be completed all at once or in multiple appointments.

**Please complete your survey:**



**Online** at [agcounts.usda.gov](https://agcounts.usda.gov). **Online reporting is fast and secure.**

All you need is the survey code in the top left corner of your questionnaire to begin.



By **mail or fax**. Complete the questionnaire and mail it back in the prepaid envelope provided or fax it to 812-218-2232.



**Why is your response important?**

- TOTAL provides important statistics to government, academia, the farming industry, and others regarding agricultural land ownership for planning, policymaking, research, and market analysis.
- The data from this survey help evaluate the financial impacts of numerous programs, including crop insurance, dairy margin protection, and local payments.
- The data also provide information on farm income, conservation practices, and farm technologies.

The information you provide will be used for statistical purposes only. **In accordance with federal law, your responses will be kept confidential and will not be disclosed in identifiable form.** We will publish the data in the annual *Farm Production Expenditures* report on July 25, 2025, at [nass.usda.gov/Publications](https://nass.usda.gov/Publications) as well as in other reports at [ers.usda.gov/arms](https://ers.usda.gov/arms).

Thank you for your participation. Your response helps to ensure that the agriculture industry decisions affecting you, your family, and business are based on facts. If you have questions, please contact us at 888-424-7828.

Sincerely,

Lance Honig  
Chair, Agricultural Statistics Board  
USDA National Agricultural Statistics Service  
Enclosure