

2024 CEAP Workshop

Conservation Effects Assessment Project
Phase 1 Screening

August – September 2024



Conservation Effects Assessment Project (CEAP)

- Conservation focused survey led by Natural Resources Conservation Service (NRCS) and Iowa State University
- Utilizes a soil area frame data base (National Resources Inventory)
- Goal: Quantify trends in agriculture and the impacts of conservation practices
- Scope and impact: regional, national, and watershed scales



CEAP Survey Flow

- **Phase 1: Screening for eligibility**
 - Include hay pasture and summer fallow fields
 - Exclude orchards, permanent pasture, vineyards, green houses, and nursery crops



CEAP Survey Flow

- **Post Phase 1: Sample adjustment**
 - Update targets for Phase 2 data collection
 - Non-response, refusals, no items of interest
- **Phase 2: Collecting specific field data and production practices**
 - Similar to ARMs surveys with fertilizer, pesticide, operations tables
 - Much more focus on conservation practices or lack of practices depending
 - Questions will cover operation management practices during 2022, 2023, 2024 seasons
- **Presurvey letter mailed out around July 15th to target operators**
- **CEAP news releases sent out June 26th for all three states**



Publication

- There will be a highlights publication after Phase 2 data is cleaned and summarized
- NRCS publications will not be released until after the 2026 CEAP cycle data is cleaned and summarized



CEAP Videos



Introduction of Training Videos

- [CEAP Intro](#)
 - [NRI Website](#)
 - [Selling Points](#)
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- **All CEAP videos are located on the GLR Purdue Website for future reference**



Training Folder and Assignment Packet Contents



CEAP Assignment Packets

- Everybody should have already received an Assignment Packet and a Training Folder
- Each CEAP assignment packet will include all materials needed to complete Phase 1
- Phase 2 materials will be handed out at the regional school in November



Assignment Packets

- Labeled Manilla Envelope (One for each NRI Sample Point):
 - FSA Listing
 - Use to take notes for updating target in CAPI
 - Lists individuals registered with FSA during 2023 or 2024 sign-up periods
 - NRI Point ID label
 - Aerial Map
 - Operator ID Card
 - Blank Screener Form
- The envelope will not be mailed and is for organization and note taking purposes



Training Folder Contents:

- (2) Blank Screening Forms
- Door Hangers
- (5 extra) CEAP Operator ID Cards per enum (random, by state)
- Screener Guide
- Interviewer's Manual
- Enumerator Memo
- Enumerator Quiz



FSA Name and Address Listing

- Listing of all individuals who registered with FSA in 2023/2024
- Best information to identify operator
 - FSA “BEST GUESS” operator
- High data linkage rate between FSA and NRI
- Operator must be located. Owner may be listed instead, but try and get the operator.



FSA Name and Address Listing

- Remember some points only have operation names referring to a corporation, LLC, JV, partnership, trust
- **Please get the name of the primary operator for the operation for overlapping against the LIST FRAME**
- FSA Name Type column
 - OP = operator
 - OO = owner/operator
 - OT = other
 - OW = owner



Operator ID Card

- Operator card is the tool to determine where one person operates multiple points/fields
- During Phase 2 an operator will be surveyed for only one point/field
 - If you have a farmer with multiple points, use the same Operator ID number on all the points that he operates
 - Office will notify you which point goes into PHASE 2
- Reduces respondent burden and duplication



Operator ID Card

- ID numbers will be used in the NRI screener website (Write down ID Number if working on paper)



- For security purposes the ID is not pre-assigned or linked to the operator

Operator ID Card

- During Phase 1, ask operator if they received a card from another CEAP enumerator
- **If Yes:**
 - ask operator to find operator card and record card number in iPad
 - if operator received card but lost it, record 999-999-999 as the card number in the iPad screener



Operator ID Card

- **If No:**
 - Provide operator a CEAP Operator ID Card and record number in the iPad screener and on the CEAP envelope
 - Operator should keep the card until November 1, 2024
 - Tell operator to provide the card to other CEAP enumerators if contacted
- Write the ID Card number on the envelope in case the RFO needs to follow-up with the operator
- Tip: Consider writing your name and phone number on back of ID card before giving to operator for follow-up



Operator ID Card Review

- USE THE SAME Unique Operator ID for ALL POINTS
- The Operator ID Card has the unique number
- Write the unique number on the front of the CEAP envelope
 - Might need to reference back to if for duplication
- Only use 999-999-999 in the TRAINING Screener website



Confidentiality

Screening Tool vs CAPI



Confidentiality

- What is confidential for the purpose of this survey?
 - **Location** of NRI sample points found on aerial photographs
 - **Information**
 - listed on the FSA Name and Address Sheet
 - Reported on screener
 - **Aerial Images**
 - **Personally Identifiable Information (PII)**

FSA Name & Address Listing	
Header	
NRI Point Location –	State where sample point is physically
NRI Point Location -	County where point is physically located
NRI Point	NRI point ID number
Data Fields	
Field	Definition
FSA Admin State	State where FSA signup took place
FSA Admin County	County where FSA signup took place
FSA Farm Number	FSA Farm Number
FSA Tract Number	FSA Farm Tract Number
FSA Field Number	FSA Farm Field Number
Best Name?	Y= "Best Guess" operator
Name Type	OW = Owner OP = Operator OO = Owner/Operator OT = Other
Whole Name	Name of operator or operation
Address, City, State, Zip	Address, City, State, Zip
Phone	Telephone number
Source Year	Year of FSA Signup

Confidentiality

- Personally Identifiable Information (PII)
 - First or last names, nicknames, phone #s, addresses etc.
 - Not allowed anywhere on screener application/NRI website
 - Make sure PII is not in notes

Stored Locally? | Saved to Server? | Complete?

State: Kansas | **County:** Woodson | **Point:** 020402R3
[Google Map](#) | [Large County Map](#)

1. **Prescreening Operator Identification Status:**

You must enter a comment regarding why this point is ineligible.
DO NOT include first or last names, company names, addresses, health information or other **Personally Identifiable Information (PII).**

CAPI vs Screening Tool

- What will you use CAPI for?
 - **Making updates to operator/operation names, addresses & phone numbers**
 - Submitting comments with PII

ASSIGNMENTS FOR CAPI CONSERVATION EFFECTS ASSESSMENT PROJECT (CEAP) SCREENER

Response:
9901

Respondent:
9902

Responded By (Enter respondent's name, if not the operator):

Reporting Mode:
9903

Enumerator:
9998

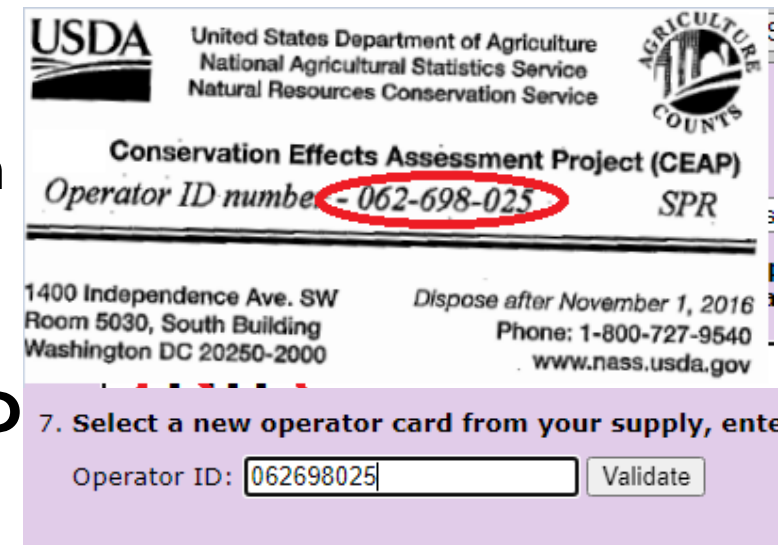
PREVIOUS NEXT

DOE FARMS INC
JOHN DOE
38 694026730 SEQ:7729

Center for
CSSM
Survey Statistics and Methodology

CAPI vs Screening Tool

- What will you use NRI Screener Tool for?
 - Filling out screening questions for assigned points
 - Adding relevant comments when required
 - **Note: NRCS will review all comments submitted**
 - Drawing off field boundaries for those points when applicable
 - Submitting operator IDs
 - **Operator ID # should match the # on operator ID cards →**
 - Returning points



The image shows a USDA Operator ID Card and a screenshot of the NRI Screener Tool interface. The card is for the Conservation Effects Assessment Project (CEAP) and includes the following information:

- USDA United States Department of Agriculture National Agricultural Statistics Service Natural Resources Conservation Service
- AGRICULTURE COUNTS logo
- Conservation Effects Assessment Project (CEAP)
- Operator ID number: 062-698-025 (circled in red)
- SPR
- 1400 Independence Ave. SW, Room 5030, South Building, Washington DC 20250-2000
- Dispose after November 1, 2016
- Phone: 1-800-727-9540
- www.nass.usda.gov

The NRI Screener Tool interface shows a step 7: "Select a new operator card from your supply, enter Operator ID: 062698025" with a "Validate" button.

Screening Tool

- **Before leaving for the field (interview)**
 - Find a location where you have a wireless internet connection
 - Check out all points you plan to screen during the day



Screening Tool

- **After returning from the field**
 - Open each “Not saved” point to ensure it saves to the server
 - Return all points screened during the day, if not already returned in the field
 - Make sure your points are SAVED, saved to server (green light)
 - Complete interview should be green light when completed
 - Close and Return all points at the end of each day
- **You cannot log out until all of your NRI points are returned**



Wrapping Up

- **On the initial visit to the operation, you will:**
 - Confirm you have located the current operator or knowledgeable person of the sample point.
 - With help of the operator draw off the field boundaries surrounding the sample point.
 - Screen to make sure the current land use will qualify as “cropland, managed grassland (pasture), idle, summer fallow, CRP or CREP”



Wrapping Up

- Schedule a general timeframe to return to complete the Phase 2 after November 15th.
 - **Interview for Phase 2 must be scheduled after harvest of the 2024 crop is complete (After November 15th).**
- Present the operator with a CEAP Operator Card and note the number on the screening application.



Wrapping Up

- Write on the envelope the name, address, and phone number of the person you interviewed. Add directions and any other notes.
- Enter updated target information in CAPI (if applicable)



Presentation Highlights

- Do not enter any PII into the NRI Screening website
 - Refusal and inaccessible situations will need explanations
- CAPI can have PII comments updated to explain a situation when updating target information
- Write the nine-digit NRI code on the envelope for reference after submitting on the NRI website



Presentation Highlights

- Do not mail blank Phase 1 questionnaires back to the office
 - Hold on to the paperwork until the CEAP Phase 2 school
 - Use the blank questionnaire to take notes during the interview
 - All data collected during Phase 1 Screening is entered exclusively on NRI Screening Instrument through your iPad
- Visit the GLR NASDA website for referencing CEAP videos, documents, NRI help documents, training PowerPoints



- USDA NASS website with additional CEAP information
 - https://www.nass.usda.gov/Surveys/Guide_to_NASS_Surveys/Conservation_Effects_Assessment_Project/index.php
- USDA NRCS website with additional CEAP information
 - <https://www.nrcs.usda.gov/ceap>



Due Dates and Conclusion



Due Date Reminders

- Data Collection begins: **August 1st**
- Data Collection ends: **September 25th**



Conclusion

- Thank you and good luck!
- 2 hours of home study
- CEAP **Project Code: 912** (all costs) for screener and questionnaire phases

