

Conservation Effects Assessment Project (CEAP)

Purpose and Overview

Project Code: 912



CEAP- Conservation Effects Assessment Project

- **Led by:** Natural Resources Conservation Service (**NRCS**)
- **Goal:** **Quantify** effects of conservation practices
- **Outcomes:** Provide data to guide conservation **policy**



National Resources Conservation Service

- NRCS is a USDA agency (just like NASS)
 - Provides technical assistance to farmers to ensure land **stays productive**
 - CEAP is NRCS' **“report card”** to Congress
 - **Helping People Help the Land**



Why is Conservation Important?

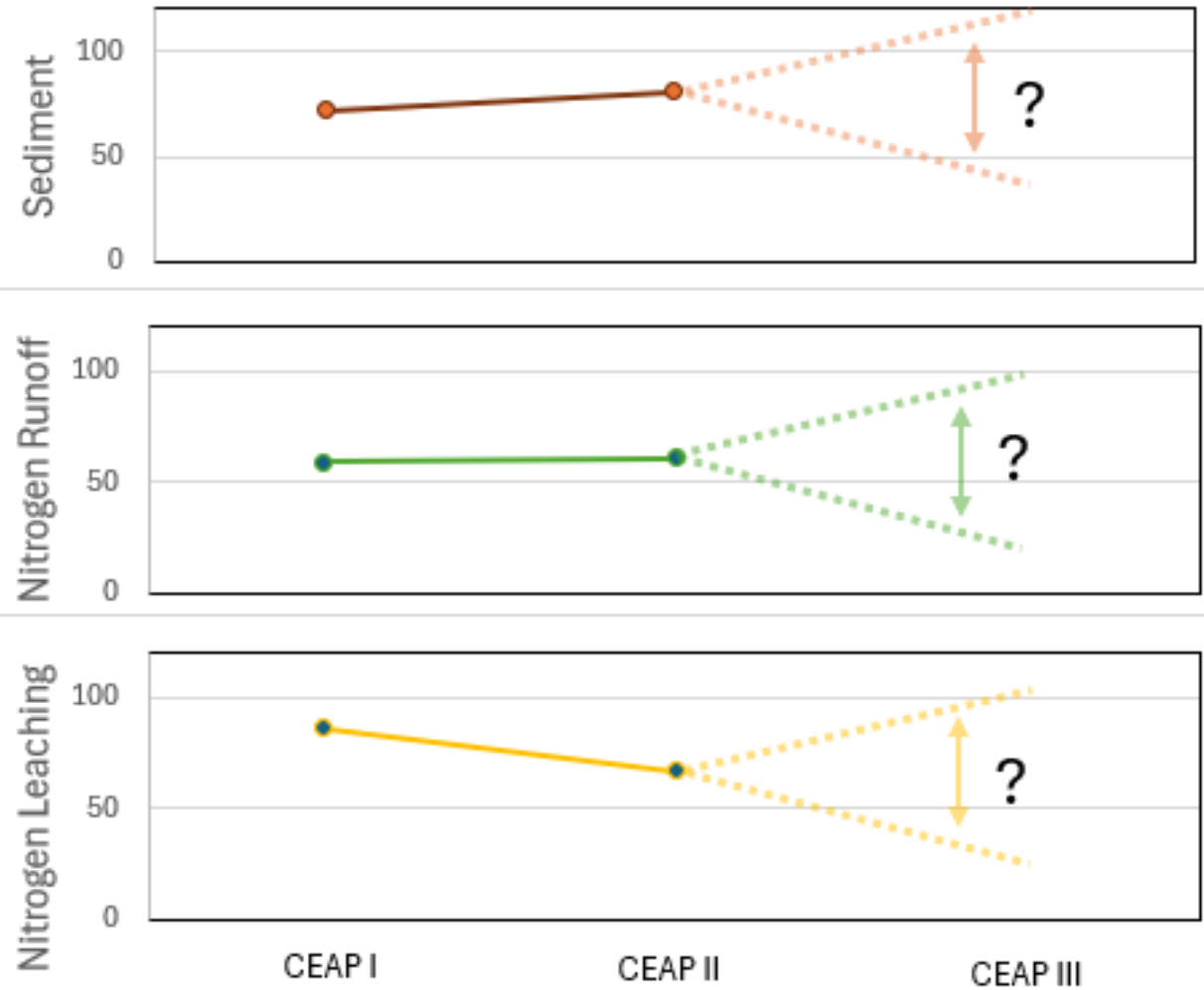
- Conservation ensures farms **remain profitable** for future generations
 - Preventing soil erosion
 - Maintaining water quality
 - Protecting habitat (pollinators, fish)
- Dust Bowl
 - ~75% of topsoil lost
 - \$550 mil losses/day
 - FDR established NRCS



Goals of CEAP

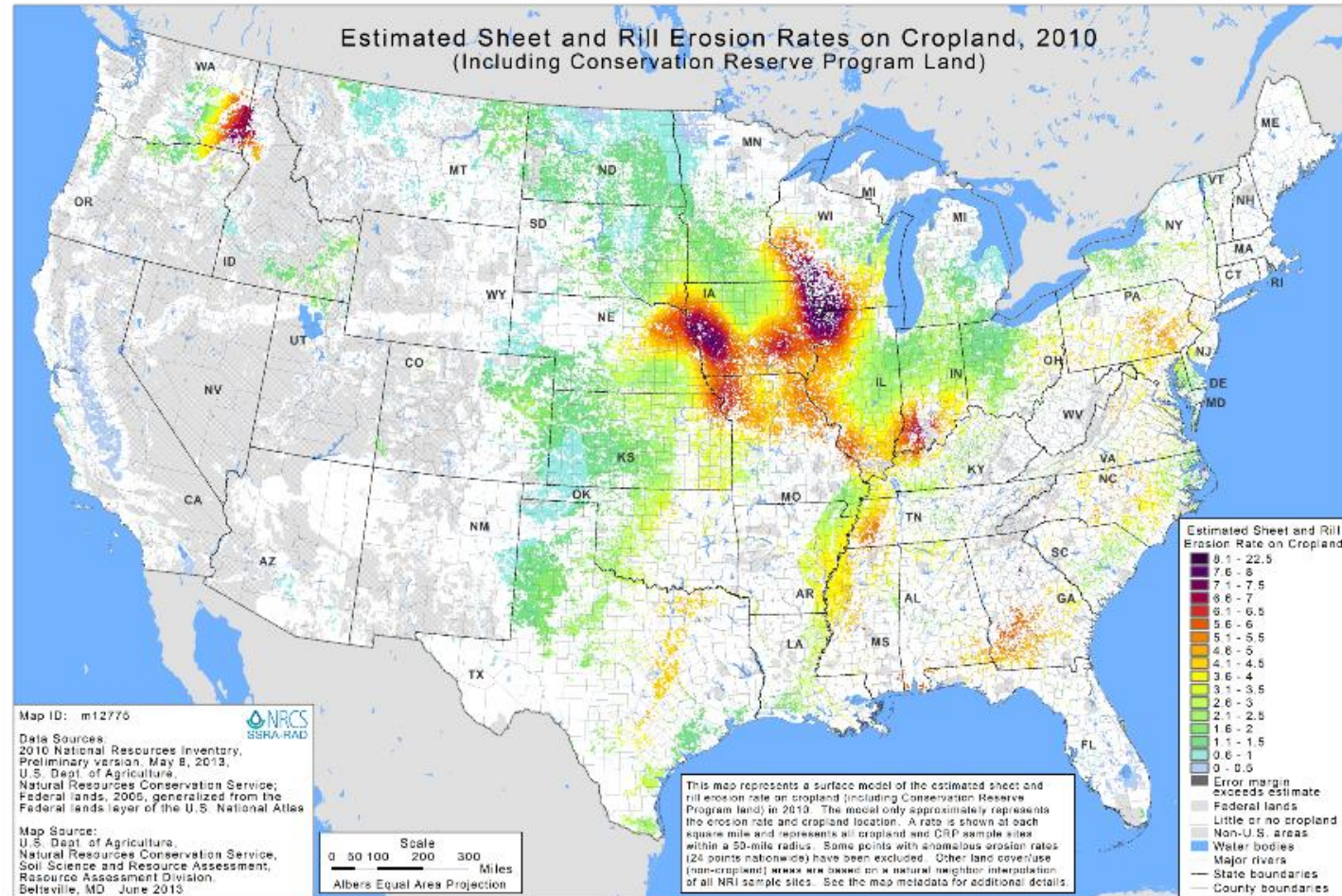
- Evaluate environmental **impacts** of conservation practices

Progress toward Erosion and Nutrient Management



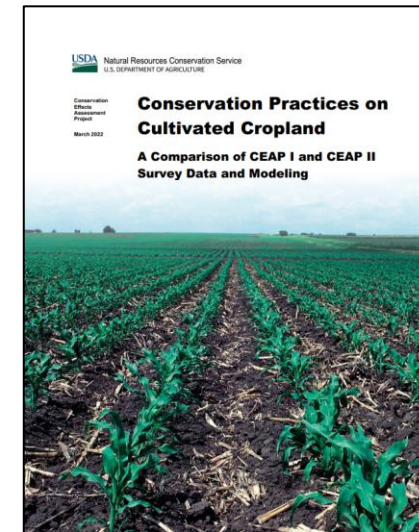
Goals of CEAP

- Evaluate environmental **impacts** of conservation practices
- Inform farmers, policymakers, and the public about the **effectiveness** of USDA conservation effects
 - Best use of funds
 - Accountability – Taxpayer \$
 - **Targeted** funding



How Are Findings Distributed?

- NASS – Highlights Report at end of each survey year (2025, 2026, 2027)
- NRCS - **National Report (2027)**
- Regional reports by CEAP crop production regions
- Information provided to state NRCS conservationists and other state agricultural agencies



Conservation Practice Adoption on Cultivated Cropland Acres: Effects on Instream Nutrient and Sediment Dynamics and Delivery in Western Lake Erie Basin, 2003-06 and 2012



CEAP content

Will ask the respondent about the selected field:

- Which **conservation practices** (if any) were used
- Crop **rotations** – 2024, 2023, 2022
 - Use of cover crops in rotations
- **Irrigation** (water sources, application method, efficiency, amount)
- **Nutrient management** (rate, timing, and method)
- **Manure** application trends (rate, timing, and method)
- **Pest** management practices



CEAP Survey Flow

- **Phase 1: Screening for eligibility**

- Confirm operator
- Draw field/conservation area boundary
- Confirm field eligibility

- **Phase 2: Collecting specific field data**

- November 15 – February 26
- Questions will cover conservation practices associated with the selected field
 - Fertilizer, pesticide, field ops tables



Survey Flow – Phase II

- CAPI will be used for the updated assignment listing
- Submit all records in CAPI once mailed
 - Only used to **track** progress!
- Data entered into a labeled **paper** questionnaire w/ barcode
- **All** questionnaires are shipped to NOD for scanning & keying
 - Including inacc/refusals
 - Use **blue** or **black** ink, not pencil



Important Details

- Schedule the interview **after harvest** has been completed
- No PII allowed on the questionnaire
 - Use CAPI for comments with PII
- If matched with ARMS II/III, VCUS, **use the CEAP field** as the selected field for both surveys





**Key
Dates
Phase II**

Key Date	Event
November 15, 2024	Begin data collection
December 13, 2024	25% benchmark
January 10, 2025	50% benchmark
February 4, 2025	75% benchmark
February 26, 2025	End data collection
February 27, 2025	Last day to ship quests to NOD

Completion Codes, DK, REF

- If a section is incomplete/refusal or a valid zero, enter a 1 or 3 in the completion code at the bottom of the section

Manure Table Completion Codes		
1 = Inaccessible/Refusal 3 = Valid Zero		
2024	2023	2022
0454 1	0453 3	0452

- Enter **DK** next to the box if answer is unknown
- Enter **REF** inside the the box if question is refused
- Since there are no “None” boxes, enter a **dash** and not a 0

6. If the amount of water applied is known, what was the total amount of water applied?

	2024	2023	2022
Inches per Acre	3407 1.5	3408 1.1	3409 ---

PII Procedures

- **No PII allowed on questionnaire**
 - PII stands for Personally Identifiable Information
 - Examples: names (incl. nicknames), addresses (incl. partial addresses), phone numbers, health info, etc.
 - NRCS is not a statistical agency, unlike NASS
- Use CAPI to submit
 - Name and address updates
 - Comments with PII



What makes a good CEAP comment?

Explains unusual situations or data

Adds to understanding

Does **not** contain any PII

Does not add extraneous info

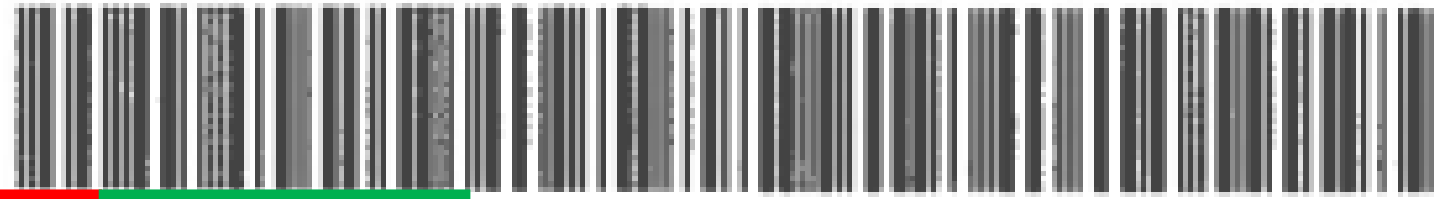
Directly related to the CEAP survey



Label

State
POID

NRI Point
County id/name



55 694009610 01 01 003273 0000618943 0


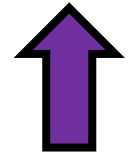
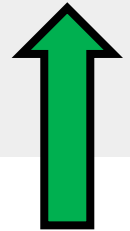
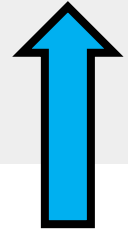
11083 010402R3 005

BARRON
55172 0
FLD-11421

Assignment Listings = **State** **POID**

Contact Information

Seq #	State Id	Target POID	POID Tract-Subtract	Op Dom Status	Matches	Name and Address Oper Address	Phone/Other/Oper
11083	55	694009610 DCMS=420 County Id=5 Barron	694009610	0	010402R3	Updated based on CAPI contact information submitted with CEAP, Phase 1	

 **State**
 **County id/name**
 **POID**
 **NRI Point**



Face Page

- Write 9 digit **CEAP ID** before interview begins

VERSION 1	CEAP ID <u>9</u> <u>9</u> <u>9</u> <u>9</u> <u>9</u> <u>9</u> <u>9</u> <u>9</u> <u>9</u>	TRACT 01	SUBTRACT 01
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- Find CEAP ID by entering State, County, NRI Point ID into the CEAP Screener App
- There is space to record **Contact Notes**
- Please remember to include your **Starting Time**

Beginning Time

Military

HHMM

0004

1 7 3 0

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Review

- What is CAPI used for?
 - Assignment listing
 - Contact info updates
 - Comments with PII
- What is the last day to ship questionnaires to the NOD?
 - **February 27, 2025**
- What writing utensil can be used?
 - Pen – **blue** or **black** ink





Questions?

project code 912