



United States Department of Agriculture  
National Agricultural Statistics Service  
Great Lakes Region



TO: Great Lakes Region NASDA Enumerators  
FROM: Benjamin Weber, Regional Cash Rents Statistician  
DATE: April 1, 2025  
SUBJECT: 2025 Cash Rents

**GENERAL INFORMATION & INSTRUCTIONS**

|                             | CASH RENTS  |
|-----------------------------|---|
| Stat Contact                | Benjamin Weber  |
| Stat Phone                  | 517-324-5309  |
| Project Code                | 921   |
| Regional Sample Size        | Approximately 19,430  |
| Mail Date (First)           | February 6  |
| Mail Date (Second Request)  | April 1   |
| Web Reporting               | February 5 - June 21  |
| CAPI Data Collection Period | <u>Matches:</u> Follow Matched Survey Dates<br><u>Non-Matches:</u> May 20 – June 20 |
| Last Day to Submit in CAPI  | June 20   |
| Release Date (State Level)  | August 1, 2025  |
| Release Date (County Level) | August 22, 2025   |

- Due to budgetary constraints, follow-up phoning for Cash Rents is taking place primarily during May, with some matches with April Surveys. Please attempt to collect data for matches with April surveys before the end of the matched survey. Refer to the other survey pages, as well as your CAPI listing, for specific matched survey start and end dates.
- Calling for Cash Rent records may continue until June 20. We will be taking callouts from the DCC based on county-level coverage achieved by May 19 and most of the callouts will be called using the CAPI Pooler.
- This is intended to be primarily a PHONE ONLY survey; however, some records have been coded as being eligible for face-to-face enumeration. If a respondent is unwilling to complete the survey by phone, they should be encouraged to complete the form that was mailed to them either over the internet or mailed back in the postage paid envelope provided. If field travel is necessary, please contact your NASDA Coordinator or the Regional Office to discuss options. Any visits should be coordinated with other ongoing surveys being personally enumerated, where possible to avoid charging travel time and mileage to the Cash Rents Project Code.
- Cash rented acres and cash rent dollar per acre will be obtained for Irrigated Cropland, Non-Irrigated Cropland, and Permanent Pasture that is rented on a per acre basis for cash. Refer to the Interviewer Manual for more information.  
**Exclude:**
  1. Acres rented/leased for a share of the crop or livestock
  2. Acres rented/leased on a fee per head, per pound of gain, or AUM basis
  3. Acres rented/leased that includes dwelling and buildings along with farmland
  4. Acres rented/leased free of charge
  5. Water operations, such as offshore seafood operations.
- Enter the data you collect into the CAPI system.