



United States Department of Agriculture
National Agricultural Statistics Service
Great Lakes Region



TO: NASDA Field/Telephone Enumerators
FROM: Jim Collom
DATE: 4 April 2025
SUBJECT: Cherry Production Inquiry (MI only) – June 1, 2025

GENERAL INFORMATION & INSTRUCTIONS

	CHERRY SURVEY
Stat Contact	Jim Collom
Stat Phone	517-324-5300
Project Code	134
Mail Date	May 19
Phone Dates	May 30 – June 5
Field Enumeration	none
Available for Phone	Approx. 40
Available for Field	none
Last Date to enter in CAPI	June 5
Release Date	June 12

- The Cherry Production Inquiry asks total acreage, bearing acreage, and projected production of **BOTH sweet and tart cherries** for the 2025 season.
- Enter the data collected into CAPI on the iPad. No blank surveys will be provided. The questionnaire is simple and available for review on the NASDA/Purdue website. All surveys should be submitted through CAPI.

WHY SHOULD I REPORT?

The Cherry Forecast is needed by the Cherry Industry Administrative Board in order to help evaluate the 2025 supply and determine whether diversion of Tart Cherries is necessary. The cherry industry is incredibly important to our state's agricultural economy and accurate statistics help producers deal with production and marketing challenges.

If you have any questions or concerns, please contact your supervisor or NASDA coordinator.