



United States Department of Agriculture
National Agricultural Statistics Service
Great Lakes Regional Field Office



May 19, 2025

Why am I getting this letter?

Enclosed is your Cherry Production Inquiry Survey. Please complete the questionnaire at your earliest convenience. Your information is important, as accurate statistics help producers deal with production and marketing challenges. We need your help to ensure that Michigan cherry producers are well represented.

How will the data be used?

The Cherry Production Inquiry provides critical information needed to make reliable estimates for cherries produced in Michigan in 2025. These estimates provide you, the producer, with current information for making informed marketing decisions during the coming months. Farm organizations and agri-business firms will also use these statistics to better provide services to you.

If we do not hear from you by Friday, May 30, 2025, we may attempt to contact you by phone to complete the report.

The results of this survey will be kept confidential and will be available in aggregate form only, ensuring that no individual operation or producer can be identified, as required by federal law. We will publish the survey findings in the Crop Production report, to be released Thursday, June 12, 2025.

Thank you for participating and for your support of our programs and U.S. agriculture. If you have any questions, please feel free to contact us at (517) 324-5300.

Sincerely,

Marlo D. Johnson
Director, Great Lakes Regional Field Office

Enclosure

What should I do next?

Complete your survey in one of the following ways:



Online at www.agcounts.usda.gov beginning on Wednesday, May 21, 2025 *Online reporting is fast, cost-effective, and secure.* All you need is the 17-digit survey code on the enclosed form to begin.



By mail or fax. Complete the survey questionnaire and mail it back in the return envelope provided or fax it to (855) 270-2709.

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