



July 17, 2024

Why am I getting this letter?

Enclosed is your Fruit Production Forecast questionnaire. Please complete the questionnaire at your earliest convenience. Your information is important.

Why should I respond?

Your data will be used to help USDA forecast Michigan apple and peach production in 2024. These forecasts are important for you and your industry to help make marketing decisions during the coming months. All individual farm level data is confidential and will not be disclosed. Your information can not be subpoenaed and will not be released under the Freedom of Information Act (FOIA).

How will the data be used?

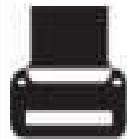
This survey will only be used to forecast the size of the 2024 Michigan apple and peach crop.

What should I do next?

Complete your survey in one of the following ways:



Online at www.agcounts.usda.gov beginning on Monday, July 22, 2024
Online reporting is fast, cost-effective, and secure. All you need is the 17-digit survey code on the enclosed form to begin.



By mail or fax. Complete the survey questionnaire and mail it back in the return envelope provided or fax it to (855) 270-2709.

If we do not hear from you before Friday, July 26, a representative of the USDA, NASS, Great Lakes Region will call you.

The results of this survey will be kept confidential and will be available in aggregate form only, ensuring that no individual operation or producer can be identified, as required by federal law. We will publish the survey findings in the *August Crop Production* report, to be released Monday, August 12, 2024.

Thank you for participating and for your support of U.S. agriculture. If you have any questions, please feel free to contact me at (800) 453-7501.

Sincerely,

Marlo D. Johnson
Director, Great Lakes Regional Field Office
Enclosures