



January 21, 2025

Why am I getting this letter?

Enclosed is your *2024 Berry Production Inquiry*. Please complete the questionnaire at your earliest convenience. Your information is important. You are the only one who can provide critical information needed to make reliable estimates for blueberries produced in Michigan in 2024. These estimates provide you, the producer, with current information for making informed marketing decisions during the coming months. Farm organizations and agri-business firms will also use these statistics to provide better services to you.

How will the data be used?

This survey is used to determine final prices, production, disposition, and bearing acres for blueberries produced in Michigan and the U.S. during the 2024 crop year.

A representative of the USDA, NASS, Great Lakes Region will attempt to contact you starting February 18 unless we receive your completed questionnaire.

The results of this survey will be kept confidential and will be available in aggregate form only, ensuring that no individual operation or producer can be identified, as required by federal law. We will publish the survey findings in the *Non-Citrus Fruits and Nuts* report, to be released Friday, May 2, 2025.

Thank you for participating and for your support of our programs and U.S. agriculture. If you have any questions, please feel free to contact me at (800) 453-7501.

Sincerely,

Marlo D. Johnson
Director, Great Lakes Regional Field Office

Enclosures

What should I do next?

Complete your survey in one of the following ways:



Online at www.agcounts.usda.gov beginning on Tuesday, January 21, 2025 *Online reporting is fast, cost-effective, and secure.* All you need is the survey code on the enclosed form to begin.



By **mail or fax**. Complete the survey questionnaire and mail it back in the return envelope provided or fax it to (855) 270-2709.

