

AGRICULTURAL LAND VALUES AND TECHNOLOGY USE

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United States
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Agriculture



NATIONAL
AGRICULTURAL
STATISTICS
SERVICE

USDA/NASS - Indiana
National Operations Division
9700 Page Avenue, Suite 400
St. Louis, MO 63132-1547
Phone: 1-888-424-7828
Fax: 1-855-415-3687
Email: sm.nass.nod.fpg@usda.gov

Please make corrections to name, address, and ZIP Code, if necessary.

The information you provide will be used for statistical purposes only. Your response will be kept confidential and any person who willfully discloses ANY identifiable information about you or your operation is subject to a jail term, a fine, or both. This survey is conducted in accordance with the Confidential Information Protection and Statistical Efficiency Act of 2018, Title III of Pub. L. No. 115-435, codified in 44 U.S.C. Ch. 35 and other applicable Federal laws. For more information on how we protect your information please visit: <https://www.nass.usda.gov/confidentiality>. Response is voluntary.

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB number is 0535-0213. The time required to complete this information collection is estimated to average 20 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

SECTION 1 - ACREAGE

- Report land owned, rented, or used by you, your spouse, or the partnership, corporation, or organization printed above.
- Round to whole acres.
- INCLUDE all land, regardless of location or use - cropland, pastureland, rangeland, woodland, idle land, greenhouses or other area under protection, farmstead, Conservation Reserve Program (CRP) land, etc.

1. On April 1, 2025, how many acres did this operation:

a. Own?.....

☐ None

+

Acres
901

b. Rent or Lease from others or use Rent Free?
(EXCLUDE land used on an animal unit month (AUM) basis, Bureau of Land
Management (BLM), and Forest Service land.).....

☐ None

+

902

c. Rent to others?.....

☐ None

-

905

=

900

2. Calculate item 1a + 1b - 1c. Then the total acres operated on April 1, 2025, was?.....

SECTION 2 - LAND VALUES

- Please provide your best estimate of the average market value for the farm or ranch land you operated as of April 1, 2025.
- Market value is the value at which farm or ranch land could be sold under current market conditions and can be estimated based on recent appraisals or sales in your area.
- Market value is not a tax-assessed value.
- Your responses are not used for taxation purposes, either at the local, state, or federal level.
- Your responses will not be disclosed to any other government agencies.

1. What is your best estimate of the total market value of all land, dwellings, barns and other buildings on the total acres operated (reported in Section 1, Item 2)?..... Dollars 999

a. Since April 1, 2024, has the total market value of all land and buildings in your operation increased, decreased, or not changed?

518

1 ☐ Increased - Continue to Item 1b 2 ☐ Decreased - Continue to Item 1b 3 ☐ Not changed - Skip to Item 2

b. What percent change best describes the increase or decrease in the total market value of all the land and buildings in your operation since April 1, 2024?..... Percent 519

2. Of the (Section 1, Item 2) total acres operated, how many acres are considered cropland? INCLUDE fruit, nut, berry, vineyard, and nursery land. If none, go to Item 3..... Acres 510

a. What is the average market value per acre for these cropland acres? EXCLUDE value of dwellings, barns, and other buildings..... Dollars 410

3. Of the (Section 1, Item 2) total acres operated, how many acres are considered permanent pasture, grazing land, or grassland? If none, go to Section 3..... Acres 513

a. What is the average market value per acre for these permanent pasture, grazing land, or grassland acres? EXCLUDE value of dwellings, barns, and other buildings..... Dollars 413

SECTION 3 - TECHNOLOGY USE

The next group of questions relates to the use of precision agriculture, computers, and the internet. These questions will help us measure trends and changes in the use of these technologies in farm and ranch businesses.

1. In the last 12 months, did this farm or ranch use precision agriculture practices to manage crops or livestock? This would include the use of global positioning (GPS) guidance systems, GPS yield monitoring and soil mapping, variable rate input applications, use of drones for scouting fields or monitoring livestock, electronic tagging, precision feeding, robotic milking, etc.

1165 1 ☐ Yes 3 ☐ No

2. For this farm or ranch, do you (operator or partner(s)) own or use any of the following types of computers?

- a. Desktop or laptop..... 7650 1 ☐ Yes 3 ☐ No
- b. Smart phone..... 7651 1 ☐ Yes 3 ☐ No
- c. Tablet or other portable wireless computer..... 7652 1 ☐ Yes 3 ☐ No
- d. Some other type of computer, 7654 7653
specify type: _____ 1 ☐ Yes 3 ☐ No

3. For this farm or ranch, have you (operator or partner(s)) had access to the internet in the last 12 months?

7655 1 ☐ Yes, this operation has access to the internet.

3 ☐ No access to the internet either on the operation or at an operator's residence. Skip to Section 4.

4. For this farm or ranch, in the last 12 months have you (operator or partner(s)) had access to the internet using a:

- a. Cellular data plan for a smart phone or other mobile device?..... 7656 1 ☐ Yes 3 ☐ No
- b. Broadband (high speed) internet service (cable, fiber optic, DSL service)?..... 7657 1 ☐ Yes 3 ☐ No
- c. Satellite internet service?..... 7658 1 ☐ Yes 3 ☐ No
- d. Dial-up internet service?..... 7659 1 ☐ Yes 3 ☐ No
- e. Some other service? specify 7661 7660
type: _____ 1 ☐ Yes 3 ☐ No

5. For this farm or ranch, did you (operator or partner(s)) use the internet for any of the following in the last 12 months?

- a. Purchase agricultural inputs such as seed, fertilizer, chemicals, veterinarian supplies, feed, machinery, replacement parts, farm supplies, farm or ranch office equipment, etc.?... 7662 1 ☐ Yes 3 ☐ No
- b. Conduct agricultural marketing activities such as direct sales of commodities, on-line crop and livestock auctions, on-line market advisory services, commodity price tracking, etc.?... 7663 1 ☐ Yes 3 ☐ No
- c. Conduct any non-agricultural business such as making airline reservations?..... 7664 1 ☐ Yes 3 ☐ No

6. For this farm or ranch, did you (operator or partner(s)) access the National Agricultural Statistics Service (NASS) website to review reports or research information in the last 12 months?..... 7665 1 ☐ Yes 3 ☐ No

7. For this farm or ranch, did you (operator or partner(s)) access the United States Department of Agriculture (USDA) website, excluding the NASS website, in the last 12 months:

- a. To review reports or research information?..... 7666 1 ☐ Yes 3 ☐ No
- b. To conduct agricultural or farm business (USDA service center eForms, access your USDA customer statement, etc.)?..... 7667 1 ☐ Yes 3 ☐ No

8. For this farm or ranch, did you (operator or partner(s)) access the Federal government websites, excluding all USDA websites in the last 12 months:

- a. For any reason?..... 7668 1 ☐ Yes 3 ☐ No
- b. To conduct agricultural or farm business (Federal Disaster relief, etc.)?..... 7669 1 ☐ Yes 3 ☐ No

SECTION 4 - CONCLUSION

Operator Email:

Operator Phone:

9929	Check to receive results by email ☐	9918 (____) _____	Check if cell phone ☐
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Operation Email: (if different from above)

Operation Phone: (if different from above)

9937	Check to receive results by email ☐	9936 (____) _____	Check if cell phone ☐
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Respondent Name:

Respondent Phone: (if different from above)

9912	9911 (____) _____	check if cell phone ☐	9910 MM DD YY Date: ____ - ____ - ____
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This completes the survey. The results will be available on the release date at: nass.usda.gov/results.
Thank you for your help.

OFFICE USE ONLY

Response		Respondent		Mode		Enum.	Eval.	Change	Office Use for POID			
1-Comp 2-R 3-Inac 4-Office Hold 5-R – Est 6-Inac – Est 7-Off Hold – Est	9901	1-Op/Mgr 2-Sp 3-Acct/Bkpr 4-Partner 9-Oth	9902	1-PASI (Mail) 2-PATI (Tel) 3-PAPI (Face-to-Face) 6-Email 7-Fax 19-Other	9903	9998	9900	9985	9989 ____ - ____ - ____ - ____			
							R. Unit		Optional Use			
							9921		9907	9908	9906	9916
S/E Name												