



April 11, 2024

Why am I getting this letter?

Enclosed is your *Maple Syrup Survey*. Please complete the questionnaire at your earliest convenience. Your information is important. The maple industry relies on the results from this survey to make sound and informed business decisions and to help promote local maple syrup production.

How will the data be used?

This survey is used to measure the size and condition of the maple industry in the U.S. for the 2024 season and obtain prices for the 2023 season.

A representative of the USDA, NASS, Great Lakes Region will attempt to contact you starting Friday, May 3, 2024, unless we receive your completed questionnaire in the mail or via our secure web reporting interface before then.

The results of this survey will be kept confidential and will be available in aggregate form only, ensuring that no individual operation or producer can be identified, as required by federal law. We will publish the survey findings in the monthly *Crop Production* report, to be released Wednesday, June 12, 2024.

Thank you for participating and for your support of our programs and U.S. agriculture. If you have any questions, please feel free to contact us at (800) 453-7501.

I hope that you are well. Please stay safe.

Sincerely,

Marlo D. Johnson
Director, Great Lakes Regional Field Office

Enclosures

What should I do next?

Complete your survey in one of the following ways:



Online at www.agcounts.usda.gov
Online reporting is fast, cost-effective, and secure. All you need is the 17-digit survey code on the enclosed form to begin.



By mail or fax. Complete the survey questionnaire and mail it back in the return envelope provided or fax it to (855) 270-2709.

