



December 23, 2024

### Why am I getting this letter?

Enclosed is your Milk Production Survey. Please complete the questionnaire at your earliest convenience. Your participation is important. Your information will be used to produce detailed statistics on milk production, number of milk cows, and the number of licensed dairy herds in the United States.

You may receive an email reminder to complete your survey. If we do not receive your completed questionnaire by Tuesday, December 31, 2024, we may contact you for an interview.

### How will the data be used?

The information collected in this survey allows NASS to accurately measure and report conditions and trends in the U.S. milk industry over the course of the year. This information is used by all sectors of the industry to help make sound and timely business decisions.

We recommend you respond online using the Respondent Portal. On the portal, you can complete your surveys, track upcoming surveys, access data visualizations and reports of interest, link to other USDA agencies, and more.

The information you provide will be used for statistical purposes only. **In accordance with federal law, your responses will be kept confidential and will not be disclosed in identifiable form.** We will publish the data Friday, January 24, 2025, in the *Milk Production* report at [nass.usda.gov/publications](http://nass.usda.gov/publications) and in NASS's searchable database, Quick Stats, at [quickstats.nass.usda.gov](http://quickstats.nass.usda.gov).

Thank you for your support of our programs and U.S. agriculture. If you have any questions, please contact us at 888-424-7828.

Sincerely,

Lance Honig  
Chair, Agricultural Statistics Board  
National Agricultural Statistics Service  
U.S. Department of Agriculture

### What should I do next?

Complete your survey in one of the following ways:



**Online** at [www.agcounts.usda.gov](http://www.agcounts.usda.gov).

**Online reporting is fast and secure.** All you need is the unique survey code on the enclosed form to begin.



By **mail or fax**. Complete the questionnaire and mail it back in the prepaid envelope provided or fax it to 855-415-3687.

