



United States Department of Agriculture  
National Agricultural Statistics Service  
Great Lakes Region



TO: NASDA Field/Telephone Enumerators  
FROM: Ben Magen  
DATE: March 7, 2025  
SUBJECT: April Milk Enumeration Reminders

**GENERAL INFORMATION & INSTRUCTIONS**

APRIL MILK PRODUCTION	
Stat Contact	Ben Magen
Stat Phone	517-324-5305
Project Code	178
Sample Size	1600
Mail Date	Friday, March 21
Enumeration Dates	Monday, March 31 – Thursday, April 10 Friday, April 4 (Delayed Start Date)*
Available for Phone	TBD
Last Date to Submit by CAPI	Thursday, April 10 @ 11:59 pm
Release Date	Tuesday, April 22, 2025 @ 3:00 pm

**\*DELAYED START:** Records with a positive history of mail/web response will be turned off in CAPI during the first week of data collection to allow operators time to respond by mail or web.

**STAFF NOTES:**

- The Milk Production survey is available in CAPI. No pre-labeled questionnaires will be provided.
- Send good notes on any answer that you think would require further explanation.
- If the operation is no longer in business, try to find out who has taken it over.
- If the herd has been liquidated, find out if the former dairy operator is still in agriculture of any kind.
- Cows milked yesterday must be less than or equal to all milk cows.
- Pounds of milk per cow are normally between 30 and 95 lbs. Those that fall outside of this range need comments.
- One (1) gallon of milk weighs approximately 8.6 lbs.
- The hay questions ask for quantity purchased as well as total money paid.

**NOTE FOR APRIL 1 MILK MATCHES:**

- The Ag Labor and April 1 Milk Production survey matches should be collected together using the MILK PRODUCTION DUE DATES. This may mean you will have to collect the Ag Labor on paper and enter the data when it opens in the CAPI system. We will try to open CAPI for those records that match with Milk so you can put the Labor into the system early. Please ask the farmer to project what his labor will be for the reference week in April. If the farmer is unable or unwilling to provide his projected labor data, you may recontact the operation in mid-April to get his labor data.