

November 18, 2024

Why am I getting this letter?

Enclosed is your 2024 Popcorn Grower Survey. Please complete the questionnaire at your earliest convenience. Your information is important. A random, but representative, sample of popcorn growers from across Indiana are being asked to provide planted and harvested acres for 2024, total production or yield per acre, quantities sold, prices received, and contractor information.

Planted acres for 2023 are also asked for comparison purposes.

If we do not hear from you by Friday, November 29, 2024, we will contact you to arrange an interview.

As required by Federal law, the results of this survey will be available in aggregate form only, ensuring that no individual operation or producer can be identified. We will publish the survey findings in the annual Indiana Popcorn report, to be released Friday, January 10, 2025.

Thank you for participating and for your support of our programs and U.S. agriculture. If you have any questions, please feel free to contact us at 1-800-453-7501.

Sincerely,



Marlo D. Johnson
Director, Great Lakes Regional Field Office

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What should I do next?

Complete your survey in one of the following ways:



Online at www.agcounts.usda.gov beginning on Monday, November 18, 2024. **Online reporting is fast, cost-effective, and secure.** All you need is the 12-digit survey code on the enclosed form to begin.



By **mail or fax**. Complete the survey questionnaire and mail it back in the return envelope provided or fax it to 855-270-2709.