TO: NASDA Field/Telephone Enumerators
FROM: Stephen Dothage, Agricultural Statistician
DATE: November 12, 2024
SUBJECT: Popcorn Grower and Popcorn Processor Inquiries

GENERAL INFORMATION & INSTRUCTIONS

	POPCORN GROWER AND PROCESSOR INQUIRIES
Stat Contact	Stephen Dothage
Stat Contact Info	517-324-5300 or stephen.dothage@usda.gov
Project Code	933
Sample Size	Popcorn Growers: 107, Popcorn Processors: 13
Mail Date	November 18 (from Michigan)
EDR (respondent web reporting)	November 18 – December 17
Phone Enumeration	November 29 – December 17
Field Enumeration	N/A
Available for CAPI	Popcorn Grower: YES, Popcorn Processor: NO
Last Date to Enter in CAPI	December 17
Release Date	January 10, 2025

Special Instructions:

Enclosed are the Popcorn Grower Inquiry and the Popcorn Processor Inquiry questionnaires. This survey is being conducted as part of a cooperative agreement between NASS and Purdue University. NASS will protect the confidentiality of data provided.

Matches with other December surveys have been identified. Please enumerate the enclosed questionnaires with their operation-specific needs in mind.

The Popcorn Grower survey is available in CAPI. Please submit all forms using CAPI. However, the Popcorn Processor survey is NOT available in CAPI. Please send back paper processor forms to the office so they are back by 12/17/2024 or call in processor data if it is collected too close to the due date.

If the respondent indicates that he/she did not grow popcorn in 2024, please inquire about future intentions. If the operation has been sold, rented out, or otherwise turned over to someone else, please collect complete information regarding the new operator. Any comments about the growing season, crop condition, or marketing of the 2024 crop would be appreciated.

If you have any questions, please contact Stephen Dothage or Jim Collom at 517-324-5300.