



July 24, 2024

Why am I getting this letter?

Enclosed is your Potato Acreage and Disposition Report. Please complete it at your earliest convenience, via the Internet, if possible, to avoid receiving follow-up contacts. Your information is important as producers deal with production and marketing challenges. We need your help to ensure Michigan potato growers are well represented.

How will the data be used?

The Potato Acreage and Disposition Report is the most comprehensive look at potato production, disposition, and value for the country. It is the official measure of the total utilization of the 2023 potato crop and provides you, the producer, with current information for making informed marketing plans in the coming months. Farm organizations and agribusiness firms also use the statistics to provide better services to you.

If we do not hear from you by Tuesday, July 30, 2024, we may attempt to contact you to arrange an interview.

The results of this report will be kept confidential and will be available in aggregate form only, ensuring that no individual operation or producer can be identified, as required by federal law. We will publish the findings in the Annual Potato Summary, to be released Thursday, September 26, 2024.

Thank you for participating and for your support of our programs and U.S. agriculture. If you have any questions, please feel free to contact me at 1-800-453-7501.

Sincerely,

Marlo D. Johnson
Director, Great Lakes Regional Field Office

Enclosure

What should I do next?

Complete your report in one of the following ways:



Online at agcounts.usda.gov beginning on Wednesday, July 24, 2024. **Online reporting is fast, convenient, and secure.** All you need is the code on the enclosed form to begin.



By **mail or fax**. Complete the survey questionnaire and mail it back in the return envelope provided or fax it to (855)270-2709.