



July 24, 2024

Why am I getting this letter?

Enclosed is your 2024 Potato Processing Inquiry. This report, along with the Potato Acreage and Disposition Report, is the most comprehensive look at potato production, disposition and value throughout the United States. Please complete the questionnaire at your earliest convenience. We need your help to ensure the potato industry is well represented.

How will the data be used?

The information gathered from the Annual Potato Processing Inquiry is the official measure of the total utilization of the 2023 potato crop and provides the producer and industry with the most current information for making informed business decisions in the coming months.

The results of this report will be kept confidential and will be available in aggregate form only, ensuring that no individual operation can be identified, as required by federal law. We will publish the findings in the Annual Potato Summary, to be released Thursday, September 26, 2024.

Thank you for participating and for your support of our programs and U.S. agriculture. If you have any questions, please feel free to contact me at 1-800-453-7501.

Sincerely,

Marlo D. Johnson
Director, Great Lakes Regional Field Office

Enclosure

What should I do next?

Complete your report in one of the following ways:



Online at www.agcounts.usda.gov beginning on Wednesday, July 24, 2024. **Online reporting is fast, cost-effective, and secure.** All you need is the code on the enclosed form to begin.



By **mail or fax**. Complete the questionnaire and mail it back in the return envelope provided or fax it to (855) 270-2709.

