



TO: NASDA Field/Telephone Enumerators  
FROM: Ben Magen  
DATE: December 6, 2024  
SUBJECT: January 1 Sheep & Goats Enumeration Reminders

**GENERAL INFORMATION & INSTRUCTIONS**

<b>JANUARY SHEEP &amp; GOATS SURVEY</b>	
<b>Stat Contact</b>	Ben Magen/Jack Heigel
<b>Stat Phone</b>	517-324-5305
<b>Project Code</b>	155
<b>Sample Size</b>	1890
<b>Mail Date</b>	Friday, December 20, 2024
<b>Phone Dates</b>	Tuesday, December 31 – Tuesday, January 14 @ 11:59 pm Monday, January 6 (Delayed Start Date)*
<b>DCC Call-Outs</b>	Tuesday, January 9
<b>Available for Field</b>	700
<b>Release Date</b>	Friday, January 31, 2025, 3:00 pm EST

**\*DELAYED START:** Records with a positive history of mail/web response will be turned off in CAPI during the first week of data collection to allowed operators time to respond by mail or web.

- Write good notes on any answer that you think would require further explanation.
- If the operation is no longer in business, try to find out who has taken it over.
- If the herd has been dispersed, find out if the former operator is still in agriculture of any kind.
- If you have any further questions, please contact your supervisor, NASDA Coordinator or the Regional Field Office. Thank you for your continued hard work.

***WHY SHOULD OPERATORS REPORT?***

The January Sheep and Goat report is the only sheep and goat survey NASS does. They are the only set of official USDA estimates of sheep and goat inventory. Industry, government, and universities use these data to help the sheep and goat industry by ensuring research monies are available to further sheep and goat studies. Universities use the data the help write grants that support the industry.

- Producers can use the information to refine their production and marketing strategies based on inventory levels, anticipated prices, etc.
- Suppliers, packers, and government agencies use the sheep and goat inventory estimates to evaluate the expected slaughter volume and to determine potential supplies for export.
- USDA and producer organizations can better prepare and plan for crisis situations such as disease outbreaks with accurate inventory and production data.