



United States Department of Agriculture  
National Agricultural Statistics Service



January 3, 2025

Dear Landowner,

USDA's National Agricultural Statistics Service is conducting the Tenure, Ownership, and Transition of Agricultural Land (TOTAL) survey. Your response will help to provide a single source of comprehensive, up-to-date information to measure financial impacts and challenges of land ownership. The data will help to paint an accurate picture of farm costs, land ownership, land transfer plans for the next five years, six to 10 years, and beyond, demographics about farm landlords, and improvements made to farmland buildings and other characteristics. Your response is vital.

This survey is a special study to the Census of Agriculture, which means everyone who receives it is **required by law** (Title 7 USC 2204(g) Public Law 105-113) to respond. Please respond in one of the following ways by **February 14, 2025**:

- **Online** – Some questions in your online report form may be pre-filled with information from previous NASS surveys of your operation, helping to make online reporting faster and easier. Go to [www.agcounts.usda.gov](http://www.agcounts.usda.gov) and enter your unique survey code found on the front of the enclosed form to begin.
- **By mail** – Complete the paper form and return it in the prepaid envelope provided.

You may receive a mail, email, or phone call reminder to complete the survey.

The information you provide will be used for statistical purposes only. **In accordance with federal law, your responses will be kept confidential and will not be published in identifiable form.** We will publish the data on October 31, 2025, at [www.nass.usda.gov](http://www.nass.usda.gov).

Thank you for your participation and support of U.S. agriculture. For more information about the TOTAL Survey and how it relates to the Census of Agriculture, visit [www.nass.usda.gov/AgCensus](http://www.nass.usda.gov/AgCensus). If you need assistance completing your form, please call 888-424-7828.

Sincerely,

Joseph L. Parsons  
Administrator, National Agricultural Statistics Service  
United States Department of Agriculture

Enclosures

