



December 30, 2024

Why am I getting this letter?

The U.S. Department of Agriculture's National Agricultural Statistics Service (NASS) is conducting the 2024 Census of Horticultural Specialties to gather information for the U.S. nursery, floriculture, and specialty crop industries.

The enclosed instructions provide additional details of terms and definitions to help you complete the form. You may receive an email reminder. If we do not receive your completed questionnaire by **February 14, 2025**, we may contact you for an interview.

How will the data be used?

This census is important because it provides the only source of comparable and consistent data to help associations, businesses, and policymakers advocate for your operation and industry.

The information you provide will be used for statistical purposes only. This census is part of the Census of Agriculture Program, and as such is required and protected by law (Title 7 USC 2204(g) Public Law 105-113). These federal laws also require that NASS keeps your identity and your answers confidential. We will publish the data December 16, 2025, in the Quick Stats database at quickstats.nass.usda.gov.

Thank you for your participation and support of U.S. agriculture. For more information about the Census of Horticultural Specialties, visit nass.usda.gov/go/hort. If you need assistance, please contact us at 888-424-7828.

Sincerely,

Joe Parsons, Administrator
National Agricultural Statistics Service
U.S. Department of Agriculture

Enclosure

What should I do next?

Complete your survey in one of the following ways:



Online at agcounts.usda.gov.
Online reporting is fast and secure. You just need your survey code on the enclosed form to begin.



By **mail or fax**. Complete the questionnaire and mail it back in the prepaid envelope provided or fax it to 855-415-3687.

