



United States Department of Agriculture  
National Agricultural Statistics Service  
Great Lakes Region  
Serving Indiana, Michigan, and Ohio



TO: NASDA Field Enumerators  
FROM: Jim Collom and Allison Rolewicz  
DATE: 11 October 2024  
SUBJECT: Census of Horticulture

**GENERAL INFORMATION & INSTRUCTIONS**

2025 CENSUS OF HORTICULTURE	
Stat Contact	Jim Collom or Allison Rolewicz
Stat Phone	517-324-5300
Project Code	657
Sample Size	4,100
Mail Date	13 Dec 2024
Phone Dates	30 Dec 2024 to 31 March 2025
Field Enumeration Available for Field	30 Dec 2024 to 31 March 2025
Release Date	936 (this may increase) Fall 2025

Please complete your assigned Census of Horticulture forms on PAPER and return them to the **Great Lakes Regional Field Office** (GLRFO) by March 31. Do NOT complete these in CAPI. All questionnaires have been mailed to the operation. Please check your CAPI before attempting to contact an operator as he may have completed the questionnaire in the mail.

Enumerators with Census of Hort assignments are allowed 2 hours of home study time to review the interview’s manual that has been posted to the NASDA/Purdue website.

The Census of Horticulture is MANDATORY. If an operator asks whether they must complete the Census, the answer is, “Yes, the Census of Horticulture is mandatory under Federal law.” A copy of the law is on the NASDA-Purdue website under the “Census of Horticulture” header. If the operator still refuses to complete the Census, please reinforce that the Census is mandatory, leave the questionnaire with the operator, and then call your supervisor to let him or her know that you believe a particular operator will refuse. Supervisors should then call or send an e-mail to the NASDA coordinator with the name and POID of the operator that refuses.

**Matched Surveys:** Please be mindful that there may be surveys that match these Census reports. These matches will be flagged in your CAPI instrument. If you do not have a copy of the matched questionnaire one will be shipped to you as they are available. If there is an ARMS match, please do not wait for the ARMS survey to arrive. Go ahead and begin the Census of Horticulture enumeration now.

**Additional Questionnaires:** An ample supply of blank questionnaires have been provided. Please use these to assist with data collection.

You MAY receive additional operations for enumeration sometime this spring. Please DO NOT wait to begin enumeration. Begin enumeration on December 30. Please complete as many of these as possible prior to the beginning of ARMS III enumeration.

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