

# Steve Bishop

**B.S., Agricultural Economics, 1986, Purdue University**  
**Vice President, North America Fabric Care, P&G**

A native of Orleans , Indiana , Steve Bishop graduated from Purdue in 1986 with a degree in Agricultural Economics. Steve was recognized as the outstanding senior male student at Purdue, winning the G.A. Ross Award. Steve Bishop joined P&G in 1986, first working in purchasing for the foods division. From 1989 to 1994, he worked as an Assistant Brand Manager and Brand Manager.

Steve briefly left P&G in 1994, and worked as Vice President of Marketing for the Christian Music Group of Sparrow Records/EMI, in Nashville , Tennessee . He returned to P&G in the position of U.S. Marketing Director, first for Dish Products, then Home Care Products, and finally, Laundry Products. In 1999, he took a global assignment as General Manager for Global Strategic Planning & Design for the Laundry Additives & Light Duty Detergents division in Brussels , Belgium . Steve returned to headquarters in Cincinnati in 2001 to the North American Fabric Care division.



Steve Bishop has advanced to a position of major responsibility at P&G, serving as Vice President for the North America Fabric Care division since 2002. In this capacity, he oversees all aspects of product supply, marketing, and product development in North America for one of P&G's largest divisions.

Steve serves on the Board of Directors of Junior Achievement in Cincinnati/Northern Kentucky. He also serves as P&G's key executive contact for Purdue University , cultivating a closer relationship between Purdue and P&G. Steve and his wife Connie have a young son, Jonathan, and reside in Villa Hills , Kentucky.