

Second introduction of the new structure is CHECKLISTS.

To help us track the priorities and key issues for Purdue University and the College of Agriculture, we are developing checklists that will be on both the Learning Event, and the Impact Statement, screens. These checklists are included so that we can document activities related to Purdue's Next Moves initiatives and the College of Agriculture's Strategic Plan 2021-2026.

College of Ag – Key Initiatives

Did your learning event?(Select all that apply.)

- Address big data/digital agriculture
- Include STEM education throughout life
- Involve innovative, multidisciplinary educational programming
- Involve international Extension

College of Ag – Current Issues

Did your learning event, respond to these current issues?(Select all that apply.)

- Community and economic development
- Food safety
- Invasive species and diseases
- Mental health
- Modern multidisciplinary farm decision-making
- Opioid addiction
- Production efficiency and sustainability
- Urban agriculture

Diversity, Equity, and Inclusion Priorities

Did your learning event:(Select all that apply.)

- Deliver need-based and constituency-focused Extension programs, in partnership with diverse populations addressing contemporary societal issues.
- Educate new and current employees to advance their knowledge of the subject matter of their interest and corresponding skills for delivery methods.
- Expand the diversification of audiences, programming and delivery methods recognizing the social and cultural contexts of constituencies.
- Extend reach via online introductory-to-advanced programming (e.g., Urban Agriculture Certificate, pesticide application licensing, Master Cattleman, Tree Stewards).
- Introduce Extension as a career option and identify new audiences and opportunities for people to try Extension as a career (e.g., internships).
- Rebrand 4-H programs to reach PK-12 underrepresented groups and youth.
- Use contemporary communication technology to make existing and emerging resources more accessible (e.g., visual impairment, multilingual literacy and other challenges).
- Use emerging technologies to selectively focus on international Extension.

Commercialization Priorities

Did your learning event:(Select all that apply.)

- Move discoveries into startup companies.

- Move things into the marketplace.
- Support clients/participants in building new businesses.
- Support convergence center and accelerator activities.
- Train and provide resources for new or aspiring entrepreneurs.

Here is a preliminary look at the new checklists on a DM screen.

Key Initiatives * H

- None
- Address big data/digital agriculture
- Include STEM education throughout life
- Involve innovative, multidisciplinary educational programming
- Involve international Extension

Current Issues H

- Community and economic development
- Food safety
- Invasive species and diseases
- Mental health
- Modern multidisciplinary farm decision-making
- Opioid addiction
- Production efficiency and sustainability
- Urban agriculture

Diversity, Equity, and Inclusion Priorities * H

- None
- Deliver need-based and constituency-focused Extension programs, in partnership with diverse populations addressing contemporary societal issues.
- Educate new and current employees to advance their knowledge of the subject matter of their interest and corresponding skills for delivery methods.
- Expand the diversification of audiences, programming and

Commercialization Priorities * H

- None
- Move discoveries into startup companies
- Move things into the marketplace.
- Support clients/participants in building new businesses.
- Support convergence center and accelerator activities.
- Train and provide resources for new or aspiring entrepreneurs.

Resources:

- Purdue Next Moves = <https://www.purdue.edu/newsroom/releases/2021/Q2/purdue-launches-next-moves-initiatives.html>
- CoA 21-26 = https://ag.purdue.edu/strategic_plan/Pages/default.aspx
- Purdue Extension DEI Plan = <https://extension.purdue.edu/hub/wp-content/uploads/2020/06/DEI-Plan-2.2.pdf>

As always, email DMhelp@lists.purdue.edu if you have questions or suggestions.